

MBA Programme
Teaching & Examination Scheme
2nd Year – IV Semester

THEORY											
S N	Category	Course		Contact hrs/week			Marks				Cr
		Code	Title	L	T	P	Exam Hrs	IA	ETE	Total	
1	PCC	M-401	Business Ethics, Corporate Social Responsibility, and Indian Ethos	3	0	0	3	30	70	100	3
2		M-402	Project Management and Financing	3	0	0	3	30	70	100	3
3		M-403	Laws and Legal Environment for Business	3	0	0	3	30	70	100	3
4	PEC	2 subjects from any two elective groups	Elective I (First Group)	3	0	0	3	30	70	100	3
5			Elective II	3	0	0	3	30	70	100	3
6			Elective I (Second Group)	3	0	0	3	30	70	100	3
7			Elective II	3	0	0	3	30	70	100	3
				Sub Total	21	0	0				700
PRACTICAL & SESSIONAL											
8	PS	M-409	Practice School - IV	0	0	3	3	50	50	100	3
9	PW	M-410	Project Work	0	0	3	3	50	50	100	3
			Sub Total	0	0	6				200	6
		TOTAL OF IV SEMESTER		21	0	6				900	27

Dual Specialization: Four subjects (two from each group).

P: Practical, Cr: Credits, ETE: End Term Exam, IA: Internal Assessment

List of Electives (IV Semester)

SUBJECT CODE	FINANCE
FM-411	Financial Derivatives and Risk Management
FM-412	Working Capital Management
FM-413	Management of Banking and Insurance
FM-414	Behavioral Finance
FM-415	International Regulatory Framework for Banks
	MARKETING
MM-421	Consumer Behavior & Market Research
MM-422	Marketing of Services
MM-423	International Marketing Management and Communication
MM-424	Rural Marketing
MM-425	Customer Relationship Management
MM-426	Marketing of Innovation
MM-427	Strategic Brand Management
	HUMAN RESOURCE MANAGEMENT
HR-431	Employment Laws
HR-432	Performance Management & Retention Strategies
HR-433	Stress Management
HR-434	International Human Resource Management
HR-435	Management of Conflict and Collaboration
HR-436	Transactional Analysis
HR-437	Development of Management
	BUSINESS ANALYTICS
BA-441	Analytics System Analysis and Design
BA-442	Big Data Analytics
BA-443	Ethical and Legal Aspects of Analytics
BA-444	Data Modelling and Mining
	AGRI BUSINESS MANAGEMENT
AB-451	Management of Farm Inputs
AB-452	Post Harvest Management of Agriculture Produce
AB-453	Agriculture Finance Management and Commodity Markets
AB-454	Farm Management
AB-455	Agri Export Management
	ENTREPRENEURSHIP & SMALL BUSINESS MANAGEMENT
ES-461	Dynamics of family business governance
ES-462	Small Business Promotion
ES-463	Entrepreneurial Finance
ES-464	Social Entrepreneurship

ES-465	Technology innovation and sustainable enterprise
ES-466	Innovation and Creativity