

#### Unit III

#### Unit IV

Situation analysis - marketing environment, area analysis, competitor analysis, product analysis, opportunity analysis, accessability analysis, impact onecology, consumer behaviour, tourism segmentation.

#### Unit V

Marketing planning - definition developing performance, developing performance objectives, developing a marketing action plan preparing. A budget appropriate to the action obtain the feed back for control and evaluation.

Marketing mix.

Suggested Books

1 P.C. Singh: Tourism Marketing

2 Philip Kotler: Marketing Management: Analysis, Planning and control London 1984.

4 Cooper Et. Al.: Tourism principles and practices Londan, 1993

### 

Introduction, Function and tasks, Characteristics of Successful Entrepreneures and its different types.

#### SUnits II MGSUMGSUMGSUMGSU

Setting up of a Travel Agency- Its department Functioning and Handling

#### Unitum

#### SUmit IVIGSI

Regulation registration licensing etc.

#### I Init V

Taud R.P. and Taub D.L.: Enterprises in India small scale industries manohar New Delhi 1989

## B.Com. Part - I Examination-2019

### Subjects

Scheme of Examination
Distribution of Marks

### Compulsory Suject:

- 1.MG(A) General Hindi
  - (B) General English
  - Or Elementary Hindi (In lieu of Comp. Hindi
  - Or Non Hindi speaking students) MGSU MGS
  - Or History of Indian Civilization
- 2. McElementary Computer Application
- 3. Environmental Studies MGSU MGSU MGSU MGSU

### Qualifying Course (For Non - Commerce Students)

- 5. Business Studies and Banking
- 6.MGBook Keepinggsu Mgsu Mgsu

### Core Subjects:

- 7. Accountancy & Business Statistics
- 9. Economic Administration and Financial Management

### Additional Optional Subjects MGSUMGSUMGSUMGSUMGS

10. Garment Production & Export Management

### Vocational Subjects GSUMGSUMGSUMGSUMGSUMGSUMG

- 11. Computer Applications
- 12. Tourism & Travel Management

### SCHEME OF EXAMINATION

There shall be three (03) Sections in the Question paper.

Section A shall consist of ten questions (02 questions from each Unit), of 02 marks each, all compulsory to be answered in around 50 words. Section B shall consist of seven questions (at least 01 question from each Unit) of 08 marks each, to be answered in around 200 words. Five questions must be answered out of given seven.

**Section C** shall consist of four questions (at least 01 question from each Unit) of 20 marks each, to be answered in around 500 words. Any two questions must be answered out of given four.

The number of paper and the maximum marks for each paper to-

gether with the minimum marks required for a pass are shown against each subject seperately. It will be necessary for a candidate to pass in the theory part as Classification of successful chadidates shall be as follows:

First Division 60% of the aggregate marks prescribed at (a) Part I Second Division 48% Examination, (b) Part II Examination, (c) Part II examination, taken together.

All the rest shall be declared to have hassed the examination, if they obtain the minimum pass marks in each subject viz. 36% no division shall be awarded at the part I and Part II Examination.

#### DISTRIBUTION OF MARKS

S.N. Name of the No. of	Duration	Max.	Min. Pass
MGSU Subject/Papers MGSU McPapers M		Marksu	McMarks u MGSU
Compulsory Subject SUMGSUMGSUM			
General Hindi, Masu Masu Masu Masu M	3hrs.	100 GSU	MGSU MGSU MGSU
or Ele. Hindi (in liew of G.Hindi)			
MGSU of History of Indian Civilization M			
MGSU (in liew of G.Hindi for MGSU MGSU M			
MGSU MGSU MGSU MGSU MGSU MGSU MGSU M MGSU foreign students GSU MGSU MGSU M			
2.GSU General English GSU MGSU MGSU M	G <b>3hrs</b> isu MGSU N	и <b>сто ме</b> зо ис <b>то 0</b> 0	MGSU MGSU MGSU MGSU MGSU MGSU
3. SU Elemantary ComputerTheory	G2hYSSU MGSUN	AGFOO/AGSU	MCGC MGSU MGSU
4. Environmental Studies Theory	GSTIMGSTIMGSTIN	MGSU MGSU	MGSU MGSU MGSU
	G <b>AJ WA</b> SU MGSU N	AGSUMGSU	MCSUMGSUMGSU
MGSU Qualifying Course GSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	IGSU MGSU MGSU I	MGSU MGSU MGSU MGSU	I MGSU MGSU MGSU I MGSU MGSU MGSU
5. Business Studies & Banking	G3UNISSU MGSU N	MGSU MGSU	MGSU MGSU MGSU
MGSU (For non Commerce Students of			
6. Book-Keeping MGSUMGSUMGSUM	G3 hrs. MGSU	4050 MGSU	MGSU MGSU MGSU
MGSU (For non Commerce Students of	nly) MGSU MGSU N		
MGSU Core Subjects GSU MGSU MGSU M	GSU MGSU MGSU N		
7. Accountancy & Business Sta	GSU MGSU MGSU N		
MGSU 19 Financial Accounting MGSU M		AGSU MGSU AGSMMGSU	
	GSLI MGSU MGSU N	MGSUMBSU	M(200)(72 MGSU
MGSU 2. Business Statistics UMGSUM	GSUNS SU MGSU N	NGSUMGSU	
8.GSU Business Management MGSU M			
MGSU 1 Management GSUMGSUMGSUM	3hrs. MGSU	100	MG8U MG8U MG8U MC <b>900</b> MG <b>79</b> MG8U
MGSU 2GBusiness Lawssu MGSU MGSU M	G3hrs.su mgsu n	10016su	MGSU MGSU MGSU
9. SU Economic Administration &	Financial Ma	nageme	nt GSU MGSU MGSU
MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU		MGSU MGSU	MGSU MGSU MGSU
MGSU 2. Economic Envoronment in Ir		405004155U	MGSU MGSU MGSU
		MGSU MGSU	
MGSU Additional Optional Subject	GSU MGSU MGSU N		
10.SU Garment Productions and SUM	GSU MGSU MGSU I GSU MGSU MGSU II	MGSU MGSU MGSU MGSU	
export ManagementPaper-I	GSU MGSU MGSU	AGSU MGSU	MC120/C44 MGSU
MGSU MGSU MGSU MGSU MGPaperHIM	g <b>3hrs</b> .sumgsum	160 MGSU	MGSU MGSU MGSU
MGSU MGSU MGSU MGSU MGP ractical	G4hrs.SUMGSUM	MGSU MGSU	MGSU MC28 MGSU

#### **Unit**//

BASICS OF PHP: PHP structure and syntax, Creating the PHP pages ,Rules of PHP syntax, Integrating HTML with PHP, Constants, Variables: static and global variable, Conditional Structure & Looping, PHP Operators, Arrays, foreach loop, User defined function, function arguments, function variables, Return from Function, default argument, variable length argument

#### umgsu mgsu mgsu mgsu mgsu M**nit ill** su mgsu mgsu mgsu mgsu mgsu mg

INTRODUCTION TO MYSQL: MySQL structure and syntax, Types of MySQL tables and storages engines, MySQL commands, Integration of PHP with MySQL, Connection to the MySQL server, Working with PHP and arrays of data, Referencing two tables, Joining two tables

#### SU MGSU MGSU MGSU MGSU MGSU MGSU **UNIT**M**Y**SU MGSU MGSU MGSU MGSU MGSU MGSU MGSU

Multiple submit buttons, Basic input testing, Dynamic page title, Manipulating the string as an array, Adding items, Validating the user input. Basic PHP Function like Variable Function, String Function, Math Function, Date Function, Array Function, File Function

#### Unit V

### Suggested Readings

- 2. PHP, MySQL and Apache Julie C. Melone By Pearson Education
- 3.M Beginning PHP 5.3 by Matt Doyle By Wrox Publication MGSU MGSU

# M6.TOURISM AND TRAVEL MANAGEMENT MGSUNPAPER MITOURISM MARKETING SUM MGSUMGSUMGSUMGSUM Unit ISUMGSUMGSUMGSUM

Demand Generators- Attractions as assets-infrastructure and suprastrucre

68 / Syllabus / B.Com. Part - I\_II\_III Syllabus / B.Com. Part - I\_II\_III / 5

ent, Pen-tool: Photoshop layers: Naming, creating, deleting, viewing, gsums	su mgsu mgsu mgsu mgsu mgsu mgsu mgsu mg
moving, locking, merging layers, blending options. OSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMG	SUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMG
MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	su mgsu mgsu mgsu mgsu mgsu nRaper-Isu n3hrs.igsu mgsu 65qu mgsu 1130 u 147su
Multimedia: Components of multimedia, Applications, Transition from SUMG	SUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMG
conventional media to digital media. Usage of text in Multimedia, Digiti-GSUMG	SU MGSU MGSU MGSU MGSU MGSU MGSU MGSU MG
zation of sound, Sound synthesis, MIDI, Compression and transmission GSU MG	SUMGSUMGS12. GSTourism & Travel SUPaper-ISUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMG
of audio on Internet, Image Compression and File Formats like GIF,	su mgsu mgsu mgsu mgsu mgsu mgsu nternal su mgsu mgsu mgsu mgsu mgsu mgsu mgsu m
JPEG, PNG, PDF; Basic Image Processing, Use of image editing soft-GSUMG	SU MGSU MGSU MGSU MGSU MGSU MGSU NPaper-11 U MGSU MGSU MGSU MGSU MGSU MGSU MGSU MG
ware, Video Basics, How Video Works, Overview of Video Compression	SU MGSU MGSU MGSU MGSU MGSU MGSU MGSU MG
and File Formats, Video compression based on motion compensation uses und	SU MGSU MGSU MGSU MGSU MGSU MGSU MGSU MG
MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	SUMGSUMG (i) MGS One of the additional subject may be offered in under graduate,
Introduction of CorelDraw, The CorelDraw Menus, The Draw Toolbox: SUMG	SUMGSUMGSUMG Commerce Class in addition to compulsory paper and the three
Using the Drawing Tools, Using the Zoom Tool, Using the Text Tool, GSU MG	SUMGSUMGSUMGScore subject of commerce faculty. The marks of the additional op-
Using Pick Tool, Using node editing (Shape) Tool, Using Fill tool, Arrang-	sumsumes tional subject and compulsory papers shall not be counted to-
ing Objects., Layering, Combining and Grouping Objects, Stacking Or4GSUMG	SUMGSUMGSUMGSWards awarding of division.MGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSU
der, Aligning Objects, Type Casting: Typeface or Font, Types of Type-	(ii) Is If the candidate passes in the particular addl., subject same shall
face, Using and manipulate type in CorelDraw, Using Fonts in your Draw-GSU MG	su MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU
ingsu MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	SUMGSUMG (iii) SThe candidate have to clear the General Hindi and General English
MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	SU MGSU MGSU MGSU MGSU MGSU MGSU MGSU MG
Colour & Fills: Colour Scheme, Colour Models, Using Colour in your GSU MG	SUMGSUMCS (iv) ICS Non-appearance or absence in the examination of complusory pa-
document, Using Colour in presentations, Using Fills, Texture and pat-	SUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMG
terns Special Effects, Using Envelops, Using extrude, Using blend, Us-GSUMG	SUMGSUMGS(v) GSThe candidate have to clear the complusory papers Elementary
- Maggi Maggi Magi Maggi Maggi Maggi Magi Ma	
ing Lenses, Using perspective, Rotating and skewing objects with trans-	Computer Application and Environmental Studies in 3 years
ing Lenses, Using perspective, Rotating and skewing objects with transform Roll-up, Stretching and mirroring, Printing Your Document, Save & GSUMG	SUMGSUMGSUMGS Computer Application and Environmental Studies in 3 years UMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGS
— IVIÇALI NICIALI IVICIALI IVICIALI IVICIALI IVICIALI NICIALI IVICIALI IVIC	
form Roll-up, Stretching and mirroring, Printing Your Document, Save & GSU MG	SU MGSU MGS(VI) IGS Non-Commerce students are required to clear qualifying both pa-
form Roll-up, Stretching and mirroring, Printing Your Document, Save & GSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	SU MGSU MGS(VI) IGS Non-Commerce students are required to clear qualifying both pa-
form Roll-up, Stretching and mirroring, Printing Your Document, Save & GSU MG Close & open file, Export file MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	SU MGSU MGS(VI) IGS Non-Commerce students are required to clear qualifying both pa-
form Roll-up, Stretching and mirroring, Printing Your Document, Save & GSU MG Close & open file, Export file MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	SU MGSU MGS(VI) IGS Non-Commerce students are required to clear qualifying both pa-
form Roll-up, Stretching and mirroring, Printing Your Document, Save & GSU MG Close & open file, Export file MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	SU MGSU MGS(VI) IGS Non-Commerce students are required to clear qualifying both pa-
form Roll-up, Stretching and mirroring, Printing Your Document, Save & GSU MG Close & open file, Export file MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	SU MGSU MGS(VI) IGS Non-Commerce students are required to clear qualifying both pa-
form Roll-up, Stretching and mirroring, Printing Your Document, Save & SUMO Close & open file, Export file  Suggested Readings  1. Learning Page Maker (BPB)  Multimedia making it work By Tay Vaughan, Tata McGraw-Hill.  Rajneesh Aggarwal & B. B Tiwari, "Multimedia Systems", Excel MGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSU	SU MGSU MGS(VI) IGS Non-Commerce students are required to clear qualifying both pa-
form Roll-up, Stretching and mirroring, Printing Your Document, Save & GSU MG Close & open file, Export file  Suggested Readings  Learning Page Maker (BPB)  Multimedia making it work By Tay Vaughan, Tata McGraw-Hill.  Rajneesh Aggarwal & B. B Tiwari, "Multimedia Systems", Excel MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	SU MGSU MGS(VI) IGS Non-Commerce students are required to clear qualifying both pa-
form Roll-up, Stretching and mirroring, Printing Your Document, Save & SUMO Close & open file, Export file  Suggested Readings  Mosu Mosu Mosu Mosu Mosu Mosu Mosu Mosu	SU MGSU MGS(VI) IGS Non-Commerce students are required to clear qualifying both pa-
form Roll-up, Stretching and mirroring, Printing Your Document, Save & SUMG Close & open file, Export file MGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSU	SU MGSU MGS(vi) IGS Non-Commerce students are required to clear qualifying both pa-
form Roll-up, Stretching and mirroring, Printing Your Document, Save & SUMO Close & open file, Export file  Suggested Readings  Learning Page Maker (BPB)  Multimedia making it work By Tay Vaughan, Tata McGraw-Hill.  Rajneesh Aggarwal & B. B Tiwari, "Multimedia Systems", Excel MGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSU	SU MGSU MGS(vi) IGS Non-Commerce students are required to clear qualifying both pa-
form Roll-up, Stretching and mirroring, Printing Your Document, Save & SUMO Close & open file, Export file  Suggested Readings  Maker (BPB)  Multimedia making it work By Tay Vaughan, Tata McGraw-Hill.  Rajneesh Aggarwal & B. B Tiwari, "Multimedia Systems", Excel Mosu Mosu Mosu Mosu Mosu Mosu Mosu Mosu	SU MGSU MGSUNGS NOS-Commerce students are required to clean qualifying both passes under most most most most most most most most
form Roll-up, Stretching and mirroring, Printing Your Document, Save & GSU MG Close & open file, Export file MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	SU MGSU MGSUNGS NOS-Commerce students are required to clean qualifying both passes under most most most most most most most most
form Roll-up, Stretching and mirroring, Printing Your Document, Save & SUMO Close & open file, Export file  Suggested Readings  Learning Page Maker (BPB)  Multimedia making it work By Tay Vaughan, Tata McGraw-Hill.  Rajneesh Aggarwal & B. B Tiwari, "Multimedia Systems", Excel Mosu Mosu Mosu Mosu Mosu Mosu Mosu Mosu	SU MGSU MGSU MGSUNGSUNGSUNGSUNGSUNGSUNGSUNGSUNGSUNGSUN
form Roll-up, Stretching and mirroring, Printing Your Document, Save & SUMO Close & open file, Export file  Suggested Readings  1. Learning Page Maker (BPB)  2. Multimedia making it work By Tay Vaughan, Tata McGraw-Hill.  3. Rajneesh Aggarwal & B. B Tiwari, "Multimedia Systems", Excel Mosumosum	SU MGSU MGSU MGSUNGSUNGSUNGSUNGSUNGSUNGSUNGSUNGSUNGSUN
form Roll-up, Stretching and mirroring, Printing Your Document, Save & SUMO Close & open file, Export file  Suggested Readings  1. Learning Page Maker (BPB)  2. Multimedia making it work By Tay Vaughan, Tata McGraw-Hill.  3. Rajneesh Aggarwal & B. B Tiwari, "Multimedia Systems", Excel Mosu Mosu Mosu Mosu Mosu Mosu Mosu Mosu	SU MGSU MGSUNGS NOO-COMMERCE STUDENTS ARE REQUIRED TO CLEAR QUALIFYING DOTH PASSUMGSU MGSU MGSU MGSU MGSU MGSU MGSU MG
form Roll-up, Stretching and mirroring, Printing Your Document, Save & SUMO Close & open file, Export file  Suggested Readings  1. Learning Page Maker (BPB)  2. Multimedia making it work By Tay Vaughan, Tata McGraw-Hill.  3. Rajneesh Aggarwal & B. B Tiwari, "Multimedia Systems", Excel Mosu Mosu Mosu Mosu Mosu Mosu Mosu Mosu	SU MGSU MGSUNGS NOO-COMMERCE STUDENTS ARE REQUIRED TO CLEAR QUALIFYING DOTH PASSUMGSU MGSU MGSU MGSU MGSU MGSU MGSU MG
form Roll-up, Stretching and mirroring, Printing Your Document, Save & SUMG Close & open file, Export file  Suggested Readings  Learning Page Maker (BPB)  Multimedia making it work By Tay Vaughan, Tata McGraw-Hill.  Rajneesh Aggarwal & B. B Tiwari, "Multimedia Systems", Excel Mosu Mosu Mosu Mosu Mosu Mosu Mosu Mosu	SU MGSU MGSUNGS NOO-COMMERCE STUDENTS ARE REQUIRED TO CLEAR QUALIFYING DOTH PASSUMGSU MGSU MGSU MGSU MGSU MGSU MGSU MG

MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	Pandit, Savittri—'Indian Embroidery': UMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGS
5.GS <sup>1</sup> लिपि 'की 'सत्ता ' <sup>SL'</sup> भगवती 'शरण' उपाध्याय MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	4GSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU M
MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	AGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU M
MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	IGSPaper MGSU NPaper Name UMG Lec/ISU MTotu/IGSUExam IGMax.SU MMini. IGSU  IGS Code SUMGSU NT (Theory) MGSUMC week SUMweek GSUHrs: MGMarka MPass GSU  IGS Code SUMGSUN (Theory) MGSUMC week SUMweek GSUHrs: MGMarka MPass GSU
MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	1GSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU M
MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	AGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU M
MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	IIISPaper   IIGSU ND   PMGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU
MG2R MG2R MG2R MG2R MG2R MG2R MG2R MG2R	ngsu mgsu mgsu m <b>Development</b> : mgsu mgsu mgsu mgsu mgsu mgsu mgsu mgsu
MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	IGSU MGSU MGSU NPHP & MYSQLC3
MGSU YGSU YGSU YGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU M	4GS (PAPER 1.65 + PAPER (1.65):SU MGSU MGSU MGSU MGSU MGSU MGSU MGSU MG
MGSU #[일본다 기다리 U MGSU MGSU MGSU MGSU MGSU MGSU MGSU MG	AGS Paper Name (Practical) J MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU
3.GS बीती विभावरी जागरी । अरुण वह मधुमय देश हमारा 🏎 जय शंकर प्रसाद SU MGSU MGSU MGSU MGSU MGSU MGSU MGSU M	16s Practical SU MGSU MGSU MGSU MGSU MGSU MGSU MGSU M
MGSU NGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU M	ngsTotal of GPracticalsu mgsu mgsu mgsu mgsu mgsu mgsu mg50mgsu m18u mgsu ngsGrand Total gsu mgsu mgsu mgsu mgsu mgsu mgsu mg200gsu m72u mgsu
MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	MGSU MGSU MGSU Paper Code: BA/BCom/BSC Part III Paper ISU MGSU MGSU MGSU MGSU MGSU MGSU MGSU MG
6(GSU)र्न्न का श्वयाने (GSUनागार्जुन GSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	16SU MGSU MGSU MGSU MGSU MBAPPEL I INDTRIGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU M
7.GSLजब—जब भैंने उसको देखाः। यहःधरती उसःकिसान की म केदारनाथ अग्रवालGSUMGSUMGSUM	IGS Maximum Marks: 75 MGSU MGSU MGSU MGSU MGSU Duration: 3 Hours
8. जल रहे दीप जलती है जवानी (भाग 2) तुम मनाते हो जिसे कहकर दिवालीकृ दमन SUMSSUMSSUM	Minimum Passing Marks: 27 Masu Masu Masu Masu Masu Masu Masu Masu
MGSU किर्धिमक 'झेली' श्री MGSU 'बिवमंगल' सिंह' सुमन्ड U MGSU MGSU MGSU MGSU MGSU MGSU MGSU MG	GST he question paper contains 3 sections: Section-A consists of 10 ques-
9.GSUगीत्र फरोश्-भवानी प्रसादः मिश्रGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU M	tions (2 questions from each unit of syllabus). Section-B consists of 10 questions (2 questions from each unit of syllabus). Section-C consists
10. देश की नस्लें, बात करो, अपने कि सरल विशासद IGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU M	GS of 5 questions (1 question from each unit of syllabus) SSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU
MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	The word limit of part A, B and C are 50, 200 and 500 respectively.
MGSN WGSN WGSN WGSN WGSN WGSN WGSN WGSN W	AGSU MGSU MGSU MGSU MGSU MGSU MGSU <b>Unit</b> MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU
2.GSU.4cd.4.1GSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU M	Different page format/ Layouts, Tool Box, Styles, Menus, Import and
3.GSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU M	Export Facility, Alignment, Formatting, Filling in Page Maker, MGSU MGSU
4 MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	AGSU MGSU MGSU MGSU MGSU MGSU MGSU A <b>Unit</b> Alisu MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU
6. Cast 8 at 1949 - 8 at 1949 as the mass mass in 1950 mass mass mass mass mass mass mass mas	Photoshop Environment: Photoshop Interface, Photoshop toolbox and option bar, Graphics basic: Bitmap v/s Vector Based, image resolution,
MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	graphic file format, color mode; Photoshop tool: Parts of toolbox, Magic
MGS प्राप्तिकार्यां एवं अंग्रेजी से हिन्दी अनुवाद (एक अनुस्छेद) IGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU M	wand, lassos, move tool, crop tool, pencil, eraser tools, brushes, gradi-
MGSU MGSU MGSÚ MGSÚ MGSÚ MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	

50 words. Section B shall contain 5 questions one from each unit with SUMGSUM internal choice. Each questions shall be of 4 marks. The answers should SUMGSUM not exceed 200 words. The candidate is required to answer all the questions. Section C shall contain 5 question of 10 marks each, one from SUMGSUM each unit. The candidate is required to answer 3 questions. The answer SUMGSUM SUMGSUM GSUMGSUM GSUMGSUM GSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUM	MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU
MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU
Market Entry Strategies, Licensing,/franchising, Exporting, turnkey con-tosu Mosu Mosu Mosu Mosu Mosu Mosu Mosu M	IGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU M
Product Planning and Development: Product Planning, Product line and CSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU MG	MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU
exhibitions. GSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	1GSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU M
MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	AGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU M
MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	IGSU MGSस्र MG9U MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGS
Make Samples of following traditional embroideries- Kashida, Phulkari, GSUMGSUM Chamba Rumal, Chikankari, Embroidery of Kutch and Kathiawar. SUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMG	IGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU M
b) Stron Men's-Kalidar Kurta with Plain Pajama, Bengali Kurta with Aligarh GSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	16SU MGSU MGSU MGSU MGSU MGSU MGSU MGSU MG
Los Display- Designs of Tradition Textiles. Sum MSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU
Suggested Readings SU MGSU MGSU MGSU MGSU MGSU MGSU MGSU M	IGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU M

रिद्धा हिस्सी में (श्राषाहिणां Mc उमेषा जास्त्रमण्डामा Magu Magu Magu Magu Magu Magu Magu Magu	
3 GSUहिन्दी। में अशुद्धियां №GSVमेशाऽचन्द्रः महरोत्रा। MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	each unit. The candidate is required to answer 3 questions. The answer
4 USU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	SU MGSU MGSU MGSU MGSU MGSU MGSU MGSU MG
5 GSU हिन्दी। व्यक्तिरण हुडा डाइडिस्ट्रिंड बहिरी MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	su masu masu masu masu masu masu masu ma
6 दि । प्रयोजनमूलक हिन्दी ८ । प्रो. सूर्यप्रकाश दीक्षित SU MGSU MGSU MGSU MGSU MGSU MGSU MGSU M	su mgs <mark>Kashmir=Shawls</mark> igsu mgsu mgsu mgsu mgsu mgsu mgsu mgsu m
MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	su mgs Mgsu mgsu mgsu mgsu mgsu mgsu mgsu mgsu m
8 दुडा ब्यावहारिक हिन्दी ब्याकरण र संघव प्रकाश (GSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU M	su mgs Andhra Pradesh Pochampali u mgsu mgsu mgsu mgsu mgsu mgsu mgsu mg
NGSU MUSE I NOSU MUSE NOSU MOSU MOSU MOSU MOSU MOSU MOSU MOSU M	su MGST MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU
MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	su masu masu masu masu masu masu masu ma
MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	su mgsu mgsu mgsu mgsu mgsu mgsu mgsu mg
MGSU MGSU MGSU (Common for B.A:/B.Com:/B.Sc./B:B.A:) SU MGSU MGSU MGSU MGSU MGSU MGSU MGSU M	Study of the above textiles with emphasis on motif, texture, design and
A Grammar Wood Mode Mode Mode Mode Mode Mode Mode M	SU MGS <mark>CO  OU</mark> r. MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU
MGSU TENSES and Concord MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	TU MGSU MGSU MGSU MGSU MGSU MGSU MGSU NUNITH MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU
MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	su mgsTraditional Embroideries of Indiangsu mgsu mgsu mgsu mgsu mgsu mgsu mgsu m
MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	SU MGS Kashmir - Kashida su MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU
MGSU NGSU NGSU NGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU M	su mgsHimachal + Chamba Rumal ngsu mgsu mgsu mgsu mgsu mgsu mgsu mgsu m
D. T. and J. and	SUMGS Manipur — Mirror Work, MGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSU
B. I ransformations as umgsu mgsu mgsu mgsu mgsu mgsu mgsu mg	su mgs Bunjab. Bhulkari igsu mgsu mgsu mgsu mgsu mgsu mgsu mgsu m
mgsu Mgsu Mgsu Mgsu Mgsu Mgsu Mgsu Mgsu M	su mgsBengal 4Kanthas igsu mgsu mgsu mgsu mgsu mgsu mgsu mgsu m
MGSU Declarative into Negative/ Interrogative <sup>SU MGSU MGSU MGSU MGSU MGSU MGSU MGSU MG</sup>	su MGSU NGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU M
MGSU Direct to Indirect Speech MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	su mgsKarnataka:∸Kasuti;su mgsu mgsu mgsu mgsu mgsu mgsu mgsu mg
C: Comprehension GSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	Gujrat – Kutch work and Kathiawar Embroidery.
Comprehension of an Unseen Passage 10 Marks Mass Mass Mass Mass Mass Mass Mass Ma	SUMG Study of the above embroideries on motif, threads, colour, fabric, design
MGSL Comprehension (from the following Texts): Comprehension based MGSL MGSL MGSL MGSL MGSL MGSL MGSL MGSL	SUMG and theme of pattern. MGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSU
Questions of 10 Marks each will be asked from Prose, Short Stories, MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	su mgsu mgsu mgsu mgsu mgsu mgsu mgsu mg
One Act Play and Poetry [40 Marks] SUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMG	Dyed and Printed Textiles of India - Patola, Bandhni, Ikat, Kalamkari
Prose GSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	Sumg Sanganeri, Bagru, Barmeri GSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU
MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	su Mgs Civilization of costumes su Mgsu Mgsu Mgsu Mgsu Mgsu Mgsu Mgsu
MGSUA.P.J. Abdul Kalam: The Power of Prayer GSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	SU MGSU MGSU MGSU MGSU MGSU MGSU MGSU MG
MGSU Martin Luther King: I have a Dream MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	su MG: Study of costumes of different states-Kashmir, Bengal, Punjab, Rajasthan
MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	Gujrat, Andhra Pradesh, Assam, Meghalaya, Manipur, Himachal Pradesh
MGSU Short Stories U MGSU MGSU MGSU MGSU MGSU MGSU MGSU MG	SU MGSU MGSU MGSU MGSU MGSU MGSU MGSU N <b>Unit 🕫</b> SU MGSU MGSU MGSU MGSU MGSU MGSU MGSU M
MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	Consumer – Definition, consumer Rights, Problems related to textiles and
MGSU Nachiketa MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	su mgs Clothing su mgsu mgsu mgsu mgsu mgsu mgsu mgsu
MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	su MGP <mark>Quality control:</mark> u MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU
MGSt Cedric Mount: The Never Never Nest GSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	Labelling-Types and its Importance Wilds Wigsu W
MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	SU MGSU MGSU MGSU MGSU MGSU MGSU MGSU MG
MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	SU MGSU MGSU MGSU MGSU MGSU M <b>international Marketing</b> SU MGSU MGSU MGSU MGSU MGSU SU MGS <u>U</u> MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU
MGSU John Donne: Death be not Proud U MGSU MGSU MGSU MGSU MGSU MGSU MGSU MG	su MGs Duration: 3.Hrs. MGSU MGSU MGSU MGSU MGSU MGSU MGSU Mdax: Marks 1.60
MGSU NGSU NGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU M	SUMGSUM Note: The question paper shall contain three section. Section A
Required Readings: Emerald (Macmillan) MGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSU	Contain 5 questions two from each unit of 2 marks each. The candidate
D. Written Composition GSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	SUMG is required to answer all the questions. The answers should not exceed

## iłuci=&f}rh; % vUrjkZVh; 0; ki kj bdkà &1

### hdkà &2

### 

### bdkA &4

### bakã &5

fons' th fofue; % विदेशी विनिमय का अर्थ, विदेशी विनिमय दरों के प्रकार, महत्व तथा इनका निर्धारण। विनिमय नियंत्रण का अर्थ, उद्देश्य एवं पद्धतियां, भारत में विनिमय नियंत्रण, विदेशी विनिमय पद्धति में फेमा (FEMA) तथा भारतीय रिजर्व बैंक की भूमिका।

### 

Note: The question paper shall contain three section. Section A contain 5 questions two from each unit of 2 marks each. The candidate is required to answer all the questions. The answers should not exceed 50 words. Section B shall contain 5 questions one from each unit with internal choice. Each questions shall be of 4 marks. The answers should not exceed 200 words. The candidate is required to answer all the questions.

Precis Writing [5 Marks] SUMGSUMGSUMGSUMG

Paragraph Writing [10 Marks]

Letter Writing(Formal and Informal)[5 Marks]

Report Writing[10 Marks]

Suggested Readings: MGSU MGSU MGSU MGS

Murphy, Raymond: Intermediate English Grammar (OUP) Huddleton, Rodney: English Grammar: An Outline (OUP)

Greenbaum, Sidney: The Oxford English Grammar (OUP)

#### 3. ELEMENTARY COMPUTER APPLICATIONS

Max. Marks: 100

Min. Passing Marks: 36

### Note

- 2. The theory paper shall consist of 50 objective type question. Each will carry 2 marks. Candidate will have to write correct answer (A) or (B) or (C) or (D) is space provided against the question on OMR Sheet.

Introduction to Information Technology, Generation of Computers, Types of computers: Micro, Mini, Mainframe, Super, Mainframe, M

Architecture of Computer System: CPU, ALU Primary Memory: RAM, ROM, Cache memory, Secondary Memories, Input/Output device, Pointing device.

Number System (binary, octal, decimal and hexadecimal) and their conversions, Logic gates, Languages: machine, assembly and high level languages including 3GL, 4GL.

Concept of Operating System, need and types of operating systems: batch, single user, multiprocessing, and time sharing, introduction to Windows.

Computer Networking: Type of networks, LAN, MAN and WAN, concept of topology, bridges, routers, gateways, modems, ISDN leased lines, teleconferencing and videoconferencing.

E-Commerce: Concept of e-commerce, benefits and growth of e-commerce, e-commerce categories, e-Governance, EDI, electronic funds transfer on EDI networks Electronic payment system.

Suggested Books:

- 1. Computer Fundamental By P.K. Sinha (BPB Publications)
- 2. Computer Made Easy For Beginners (in Hindi) By Niranjan Bansal, Jayshri Saraogi

3.GSU MGS TMTools and Applications By Satish Jain, Shashank Jain, SDrigsu
Madhulika Jain (BPB Publication), MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU
4 CSU MCS Banidey: Computer Course Wikas Gunta Pustak Mahal MCSU MCSU
4.5su mgsu mgsu mgsu mgsu mgsu mgsu mgsu mg
MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU
Max. Marks: 100 Marks: 36
Note MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU
1. The marks secured in this paper shall not be counted in awarding as 1.
MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU
2. SuThe candidate have to clear compulsory paper in three years. MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU
Non appearing or absent in the examination of compulsory paper will
MGSU be counted a chance IGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU M
The syllables and scheme of examination is as under:
MGSU M Compulsory in 1st year for all streams at undergraduate levelsu MGSU M
MGSU MGSU MGSU MGSU NSCHEME OF EXAMINATION MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU
1 <sub>GSU</sub> The paper will be of 100 marks, 1 <sub>GSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU M</sub>
2.GSUThere will be no practical/Field work, instead student should be aware GSUN
of ecology of local area; the question related to field work of local
MGSI area can be asked by paper setter. MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU
3. There will be 100 questions in the paper of multiple choice, each
MGSUMGSO MGSU MGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSU
- MG91 <b>AAG91IAIDAM</b> PJI <b>TAIW</b> IO MG90 MG90 MG90 MG90 MG90 MG90 MG90 MG90
4. There will be no negative marking in the assessment. SUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMG
4. There will be no negative marking in the assessment. We will be no negative marking in the assessment. We will be no negative marking in the assessment. We will be no negative marking in the assessment.
4GS There will be no negative marking in the assessment. SUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMG
4. There will be no negative marking in the assessment. Core Module syllabus for Environmental Studies for Under Graduate Courses of All Branches of Higher Education Mosumes Unit-1: The multidisciplinary nature of environmental studies.
4. There will be no negative marking in the assessment. The module syllabus for Environmental Studies for Under Graduate Courses of All Branches of Higher Education MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU
4. There will be no negative marking in the assessment. The module syllabus for Environmental Studies for Under Graduate Courses of All Branches of Higher Education MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU
4. There will be no negative marking in the assessment. The module syllabus for Environmental Studies for Under Graduate Courses of All Branches of Higher Education MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU
4. There will be no negative marking in the assessment. There will be no negative marking in the assessment. The MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU
4. There will be no negative marking in the assessment. Washingst Most Most Most Most Most Most Most Mo
4. There will be no negative marking in the assessment. Washingst Most Most Most Most Most Most Most Mo
4. There will be no negative marking in the assessment. Core Module syllabus for Environmental Studies for Under Graduate Courses of All Branches of Higher Education Courses Courses of All Branches of Higher Education Courses Courses of All Branches of Higher Education Course Courses of All Branches of Higher Education Course Courses of All Branches of Higher Education Course Courses
4. There will be no negative marking in the assessment. Washingst Most Most Most Most Most Most Most Mo
4. There will be no negative marking in the assessment. Wild will will will will will will will w
4. There will be no negative marking in the assessment. Washingst Most Most Most Most Most Most Most Mo
4. There will be no negative marking in the assessment. Washingst Most Most Most Most Most Most Most Mo
There will be no negative marking in the assessment. Core Module syllabus for Environmental Studies for Under Graduate Courses of All Branches of Higher Education Courses
4. There will be no negative marking in the assessment. Washingst Most Most Most Most Most Most Most Mo
4. There will be no negative marking in the assessment. Washingst Most Most Most Most Most Most Most Mo
4. There will be no negative marking in the assessment. Washingst Most Most Most Most Most Most Most Mo
4. There will be no negative marking in the assessment. Washingst Most Most Most Most Most Most Most Mo
4. Stribere will be no negative marking in the assessment.  Core Module syllabus for Environmental Studies for Under Graduate Sulman Courses of All Branches of Higher Education Mosu Mosu Mosu Mosu Mosu Mosu Mosu Mosu
4. There will be no negative marking in the assessment. Wilds will will be no negative marking in the assessment. Wilds will be no negative marking in the assessment. Wilds will be not negative for Environmental Studies for Under Graduate of Courses of All Branches of Higher Education will be under Graduate of Courses of All Branches of Higher Education will be under the course of All Branches of Higher Education will be under the course of Educa

re / Gynasac / B. Comm ran	Gymadd / B.com. r art - I_ii_m / co
3. SUMGSIT Tools and Applications By Satish Jain, Shashank Jain, Dr. GSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUM	UMGS MCRamappa P-Intellectual Property Rights Under WTO GSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU
4.csu mgsRapidex:computer Course, Vikas Gupta, Pustak Mahal mgsu mgsu mgsu mgsu mgsu mgsu mgsu mgsu	U MGSU MCअजिमेर्ग 'बुक्ति' क्रेम्पनी , <sup>भ</sup> जुरापुर (TSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU MG
MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	U MGS <b>7</b> Mc वैश्य, सिंहः —अन्तर्राष्ट्रीयः अर्थशास्त्र (ISU MGSU MGSU MGSU MGSU MGSU MGSU MGSU U MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGS
Max. Marks: 100 SUMGSUMGSUMGSUMGSUMGSUMMIn. Passing Marks: 36 GSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUM	U MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGS
Note Agsu Mgsu Mgsu Mgsu Mgsu Mgsu Mgsu Mgsu M	U MGSU MGSU MGSU MGSU N3-STYKFFKD (G Y KKLEU) M OA FOLKH; MG TELYKGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU M
1.GS. The marks secured in this paper shall not be counted in awarding GSU MGSU MGS	U MGSJ. IST UK M6SU MGSU MGSU MGSU MGSU MGSU MGSU MGSU MG
MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	UMGS दो प्रश्न पत्र MGSUMGS अधिकतम् अंक 200 GSUMGSU न्यूनतम् उत्तीर्णाक 72 SUMGSU
2.GSUThe candidate have to clear compulsory paper in three years. MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	UMGSप्रथम प्रश्न पत्र IGSUMGSUसमय अधिटे MGSUMGSUMGSUअधिकतम् अंक 100 MGSUMGSU
3. Non appearing or absent in the examination of compulsory paper will	U MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGS
MGSI be counted a chance MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	U MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGS
The syllables and scheme of examination is as under: MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	TU MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGS
MGSU M Compulsory in 1st year for all streams at undergraduate levelsu MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	U MGSU MGSU MGSU NI YU NI SE &I FKEM % D. KOU KI CH MC V MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU
MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	U MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGS
1 GSU The paper will be of 100 marks. IGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU M	Moliki; d ctV, oactVu %अर्थ, प्रकृति, उद्देश्य, बजट एवं बजटन के लाभ
2.5 There will be no practical/Field work, instead student should be aware GSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	प्रभाव सीमाएं। बजट शब्दावली बजट निर्माण, बजट समन्वय, प्रभावशाली बजट के
MGS of ecology of local area; the question related to field work of local GSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	U MGS आर्वश्यक तित्व YGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU M
MGSI area can be asked by paper setter. MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	U MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGS
3. There will be 100 questions in the paper of multiple choice, each SUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMG	U MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGS
MGSLQuestion of Abmarks u MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	U MGSUNGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU M
4GS. There will be no negative marking in the assessment. SU MGSU MGSU MGSU MGSU MGSU MGSU MGSU M	U MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGS
MGSI Core Module syllabus for Environmental Studies for Under Graduate GSU MGSI MGSI MGSI MGSI MGSI MGSI MGSI MGSI	umsctVudsiplkjs%स्थायी एवं परिवर्तनशील बजट, मास्टर बजट, विक्रय बजट,
MGSI Courses of All Branches of Higher Education J MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	े M उत्पादन लागत बजट, प्रत्यक्ष सामग्री बजट, प्रत्यक्ष श्रम बजट एवं उपरिव्यय बजट।
Unit-1: The multidisciplinary nature of environmental studies. UMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGS	U MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGS
AGST Definition scope and awareness. GSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	UMGS kclM+ctVu %अर्थ, महत्त्व, रोकड् बजट के प्रकार, रोकड् बजट का निर्माण, रोकड्
MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	U MG3U MG8U MG8U MG8U MG8U MG8U MG8U MG8U MG8
MGSI Renewable and non-renewable resources MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	บ MG8बजट॰की।विधियां॰एवं।पूर्वानुमान µGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU M
MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	0; kol kf; d i okueku %अर्थ, सिद्धान्त, पूर्वानुमान का महत्व एवं सीमाए। व्यावसायिक
MGSU Forest resources GSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	<sup>UMGS</sup> पूर्वानुमान की तकनीकें एवं उपकरण, व्यावसायिक पूर्वानुमान के आवश्यक तत्व (GSU
MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	U MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGS
MGSU Deforestation SU MGSU MGSU MGSU MGSU MGSU MGSU MGSU M	
MGSU TIMBER EXPLOITATION, MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	UMGS विशेष संदर्भ में शून्य आधारित बजटन इसके सिद्धान्त व व्यवहार MGSU MGSU MGSU
MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	UMO fu"i knu ctVu % अर्थ, प्रकृति, निष्पादन बजटन का विशेषकर भारतीय संदर्भ में
POM HOOM HOOM HOOM HOOM HOOM HOOM HOOM H	
MGSU Was and their effects on forests and tribal people. Use MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	U MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGS
MGSI Use and over utilization of surface and ground water. GSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	U MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGS
MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	i eki ykxr ys[kkdau % अवधारणाएं, महत्व एवं सीमाएं, विचरणों का विश्लेषण,
MGSL Drought:SU MGSU MGSU MGSU MGSU MGSU MGSU MGSU MG	U MGSसामग्री,। श्रम, परपरिव्ययः एवं (बिक्री (FSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU MG
MGSU Conflicts over water J MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	u Mast Mast Mast Mast Mast Mast Mast Mast
*MGSI Dams benefits and problems.u MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	UMGS MOST MOST MOST MOST MOST MOST MOST MOS
MGSU Mineral resources SU MGSU MGSU MGSU MGSU MGSU MGSU MGSU M	U MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGS

Reporting to Management and Information system.

#### **Unit-V**

Risk Analysis in Capital Budgeting: Risk, Definition and Concepts, Risk Evaluation Approaches- General Techniques and Quantitative Techniques.

### **Books Recommended:** 10

- 1 Archar: Business Fiannce, Theory & Management.
- 2gs Batty: Corporate Planning & Budgetory Control Sur
- 3 Buranek William: Analysis for Financial Decision.
- 4 Dykeman-F.X.: Financial Reporting system and Techniques.
- 5GS Harold & Seymour: The capital Budgeting Decision GSU MG
- 6 Hartely: W.C.F. Cash Planning, forecasting & Control.
- 7 Bill R.W. Cash Management Techniques, GSUMGSUM
- 8 SMac Alpaing T.S. The Basic Arts of Budgeting.
- 9 अग्रवाल ए विजय, सुरोलियाः व्यावसायिक बजटन (रमेश बुक डिपो, जयपुर)

### 

International Trade: Meaning, Need and Importance, International Trade v/s Inter-Regional Trade, Problems of International Trade. Documentary Credit and its procedure, Instruments of International Payments.

### Unit-II

World Trade Organisation: GATT, Uruguay Round, World Trade Organization and its Objectives, Functions, Organisational Structure, Advantages and Disadvantages. GATS, TRIPs, TRIMs and Patents, WTO and India Management (No. 1997).

#### l Init-III

Balance of Payments: Concept, Importance, Causes of Disequilibrium and Measures for Correction, Balance of Trade and Balance of Payments, UNCTAD, EXIM Bank of India, ECGC of India.

#### 

#### I Init-W

Foreign Exchange: Meaning, Types, Importance and Determination of Foreign Exchange Rate, Exchange Control: Meaning, Objectives and Methods, Exchange Control in India, Role of FEMA and RBI in Foreign Exchange System.

#### **Books Recommended:**

- 1. Barla, Agarwal International Economics
- 2gstRay, KundutInternational Economics: sur
- 3 Mathur S.K.: International Trade & Finance
- 4 Bare Act The FEMA Act. 1999

- Environmental effects of extracting and using mineral resources
- UMGFood resources.
- World food problems.
- Changes caused by agriculture and overgrazing
- MGEffects of modern agriculture.
- Fertilizer, pesticide problems.
- w MGWaterloggingGSU MGSU MC
- Salinity

### Energy resources:

- Growing energy needs.
- MRenewable and non-renewable energy resources
- UM Use of alternate energy resources.

#### Land resources:

- MGLand as a resource
- Land degradation.
- McMan induced land slides:
- Soil erosion & desertification.

Role of an individual in conservation of natural resources. Equitable use of natural resources for sustainable system.

### Unit-3: Ecosystem:

- UMGConcept of an ecosystem UMGSU
- Structure and function of an ecosystem.
- Producers, consumers and decomposers.
- Energy flow in the ecosystem.
- UMGEcological succession. IGSU MGSU MGSU MGSU MGSU
- MGFood chains, food webs and ecological pyramids.
- Forest ecosystem.
- Grassland ecosystem
- Desert ecosystem.
- Aquatic ecosystems (ponds, streams, lakes, rivers, oceans umgestuaries). Umgestuaries). Umgestuaries (ponds umgestuaries)

### Unit-4: Biodiversity and its conservation:

- вя моВіogeographically classification of India:su мови м
- Value of biodiversity, consumptive use productive use, social ethical, aesthetic and option values.
- Biodiversity at global, national & local levels
- India as a mega-diversity nation.
- MGHot-spots of biodiversity.

12 / Syllabus / B.Com. Pan - I_II_III
MGSUThreats to biodiversity schabital loss poaching of wild life, man-wild MGSU if E conflicts GSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU
MGSI Endangered and endemic species of Indiagsu MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU
Conservation of biodiversity - In situ and Ex-situ conservation of
MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU
Unit-5 Environmental Pollution GSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU

- Definition, causes, effect and control measures of
- MGSUAirpollution GSU MGSU MGSU
- Water pollution
- MGSLSoilspollution:su
- Marine pollution
- Noise pollution
- MGS Thermal pollution
- Nuclear hazards.
- MGS Role of an individual in prevention of pollution. MGSU MGSU
- MGS Disaster management: Flood, earthquake, cyclone and land slides.

### Unit-6: Social issues and the environment:

- MGS From unsustainable to sustainable development
- los Water conservation, rain water harvesting, water shed management.
- Settlement and rehabilitation of people, its problem of concerns.
- Wasteland reclamation.
- MGSI Consumerism and waste products.
- Environmental protection Act. 1986.
- i. GS: Air (prevention and control pollution) Act. 1981
- ii. Water (Prevention and Control of Pollution) Act., 1974.
- iii.s Wild life protection Act.:1972
- iv. Forest conservation Act. 1980
- Issues involved in enforcement of environmental legislation.

### Unit-7: Human Population and the Environment

- MGSt Population growth, variation among nations.
- Population explosion-Family welfare programme.
- Environment and Human health.
- -MGS Human rights.
- Value education.
- IGSUHIV/AIDS
- Women & child welfare
- AGSURole of information technology in environment and human health.

भ्रोच्यटी भग	ातान अधिनियम <sup>े</sup>
--------------	---------------------------

#### 3 ECONOMIC ADMINISTRATION AND FINANCIAL MANAGEMENT

Scheme <sub>GSU MGSU</sub>	I MGSU MGSU MGSU MGS I MGSU Duration SU MGS	Max. Marks Min. Pass Marks
Two PapersMGSU		U M200 MGSU MGSU MG72MGSU MGSU MGSU
Paper I MGSU MGSU	J MGSUMGSU MGSU MGS J MGSUMGSU MGSU MGS	U M100 MGSU MGSU MGSU MGSU MGSU MGSU U M050 MGSU MGSU MGSU MGSU MGSU MGSU
Paper Mgsu mgsu	mgsu <b>3/hrs</b> /mgsu mgs/	U M100 MGSU MGSU MGSU MGSU MGSU MGSU

There shall be three (03) Sections in the Question paper.

Section A shall consist of ten questions (02 questions from each Unit), of 02 marks each, all compulsory to be answered in around 50 words.

Section B shall consist of seven questions (at least 01 question from each Unit) of 08 marks each, to be answered in around 200 words. Five questions must be answered out of given seven.

# PAPER – I BUSINESS BUDGETING Unit-I

#### MJATTMGSUMGSUM

Types of Budgets: Fixed and Flexible Budget, Master Budget, Sales Budget, Production Budget, Cost of Production Budget, Direct Material Budget, Direct Labour Budget and Overhead Budget.

#### 

Cash Budgeting: Meaning, Importance and Forms of Cash Budget, Preparation of Cash Budget, Methods of Cash Budget, Forecasting.

Business Forecasting: Meaning, Theories, Importance and limitation of business forecasting. Techniques and tools of business forecasting. Essentials of Business Forecasting.

#### su mgsu mgsu mgsu mgsu mgsu mgsu **Unit-IV**su mgsu mgsu mgsu mgsu

Budgetary Control: Meaning, Characteristics, Objects and benefits of budgetary control.

Zero-Base Budgeting: Its theory and practice with special reference to India.

Performance Budgeting: Meaning, Nature, Importance of Performance budgeting with special reference to India, Steps in the preparation of Performance Budgets.

जोखिम का वर्गीकरण पनबीमा एवं दोहरा बीमा IGSU MGSU M जीवन बीमा के मूल तत्व –जीवन बीमा अनुबन्ध, जीवन बीमा कराने की विधि (प्रस्ताव से बीमा पत्र तक) जीवन बीमापत्र की शर्त (नवीनीकरण, ऋण समर्पण नामांकन एव हस्तातरण इत्यादि) जीवन बीमा प्रब्याजि की गणना एवं मृत्य संख्यक तालिका। SU **bakbi %**u **3**igsu masu masu masu masu masu m (अ) जीवन बीमा की कुछ महत्वपूर्ण योजनाएं - बन्दोबस्ती बीमा, आजीवन बीमा स्वास्थ्य-परीक्षाः बीमा, समूह बीमा एवं वेतन बचत योजना । MGS जीवन बीमा के अन्तर्गत दावों का निपटारा Issu MGS सामुद्रिक बीमा – क्षेत्र बीमा – पत्रों के प्रकार गर्भित आश्वासन सामुद्रिक MGS के मानदण्ड, दावों के निपटारों की विधि।

#### 

- Visit to a local area to document environmental assets-river/forest/ crassland/hill/smountain:umgsumgsumgsumgsumgsumgsumgsumgsumg
- Visit to local polluted site- Urban/rural/industrial/agricultural
- Study of common plants, insects. Birds. UMGSUMGSUM
- Study of simple ecosystem-Pond, river, hill slope etc.

### Suggested Books:

- पर्यावरण अध्ययन
- Mesu भी सी श्रिवेदी, शरिमा गुप्ता u
- MGSU MGSU सुरेश आमेता शिप्रा भारद्वाज
- Environmental studies MGSU Pratap Singh, N.S. Rathore, A.N. Ma
- IMGSUM-SU बाकरे, बाकरे वाधवा SUMGS

Min. Pass Marks: 18 Duration: 3 Hrs.

Business- Meaning, Characeristics and importance, Forms of business organization, Sole trader, Partnerships, Joint stock company, Co-operative, Autonomous corporation (Functions, Importance and Limitations).

#### ssu mgsu mgsu mgsu mgsu mgsu **Unit** #dlsu mgsu mgsu mgsu mgsu mgsu mgsu

Office departments and activities indexing and filling. Use of mode equipments in office work. Office communication system MGSU MGSU MGSU MGSU

#### I MGSU MGSU MGSU MGSU MGSU MGSU 🍎 📆 🛂 ISU MGSU MGSU MGSU MGSU M

Introduction to business finance "Meaning, Functions and Scope, Goals and objectives, evolution of corp, Finance objectives and importance.

Meaning of Bank Types, Importance and Functions of Commercial Banks

Central Bank-RBI, Organization, Functions, SBI-History and Functions, Importance of SBI in presents Indian Banking.

igsu mgsu mgsu mgsu 4:g0; k0 kkfj;cdu m/şu;musy 0a3vf/kdk\$kr.ksi

अधिकतम् अंक : 50 समय : 3 घंटे

asu mgsu mgsu bakba & 100; olik; mvFklofo 'kskrk, a', oa egRos

व्यवसायिक संगठन के रूप एंकाकी व्यापारी, साझेदारी, संयुक्त स्कन्ध प्रमण्डल, सहकारी,

श्रम संघ अधिनियम 1926

3. Sugarta B.D. Financial Accounting

भूमिका। बीमा के आधारभूत सिद्धांत। बीमा एक जोखिम नियन्त्रण युक्ति के रूप में एवं

MGSUMGSUMGSUMDOKDZ & M2SOKKKY, GSL XBU MODA I POLI/KMGS कार्यालय विभाग एवं क्रियाएं, अनुक्रमणीकरण एवं नत्थीकरण। कार्यालय आधुनिक उपकरण, कार्यालय संदेषवाहन प्रणाली। bdkb/ & 3 0; kol kf; d foùk dk i fjp; अर्थ, कार्य एवं क्षेत्र, लक्ष्य एवं उददेश्य, निगम का विकास, वित्त उददेश्य एवं The Industrial Disputes Act, 1947 The Payment of Wages Act, 1936 SU MGSU MGSU MGSU MGSU MGSU MGSU MINITAIT बैंक का अर्थ, प्रकार, महत्व एवं वाणिज्य बैंकों के कार्य Employees state Insurance Act, 1926 The Payment of Bonus Actussums un रिजर्व बैंक ऑफ डिप्डिया—संगठन एवं कार्य। भारतीय स्टेट बैंक इ The Employees provident funds and II MGSU MGSU MGSU MGSU MGSU UNIT-IV The workmen's compensation Act, 192 The minimum wages Act (For Non commerce Students Onl Family pension fund Act Unit - L Accounting as a Measurement Discipline Income Measurement and related accounting concepts, other Accounting concepts. Relationship The Indian Trade Union Act. 1926 Payment of gratuity Act, 1972 of Accounting with Economics and Statistics. Role of an Accountant in Books Recommended: Labour and Industrial Laws, by Padhi, Publisher-Pre-Unit - II India. New Delhi, ISBN-978-81-203-2985-0 Accounting process leading to preparation of Trial Balance including rectification of errors and preparation of Final Accounts (for non corporate Industrial Law - Chawala R.C. Garge K.C. Elements of Industrial Law - Kapoor N.D. u MGSU MG Depreciation Accounting including methods thereof. Inventory valuation Industrial Relation and Labour Laws - Srivastava S MGSU MGSU MGSU MGSU MGSU MUNITAGIIM Labour Administration in India - Sarina A.M. Accounting for special transactions: Labour Laws—Inderjeet GSU Industrial Laws and Labour Laws - O.P. Gupta (a) Consignment Accounts Industrial Law Vyas, Sowani & Mishra, RBD (b) Joint ventures Accounts (c) Average due date and Account Current औद्योगिक सन्नियम – नौलखा, आर.बी.डी. (d) Bills of exchange and promissory notes औद्योगिक विधि <sup>(68)</sup> शर्मा अजमेरा बुके कंपनी, जयप् Dissolution of firm. Receipts and Payments account and Income and expenditure Balance Sheet including Accounts of Professional concerns Suggested Books: 1. Shukla M.C. And Grewal T.S. Advanced Accounts (S. Chand & co. bdkb2 & 1 2.65 Gupta R.L. and Radhaswamy M. Advanced Accountancy (Sultan बीमा का अर्थ, कार्य, प्रकार प्रादुर्भाव एवं विकास। भारतीय अर्थव्यवस्था में बीमा की Chand & Sons)

# BSUMGSUMPaper-I Insurance

Meaning, function types, origin and development of Insurance; Role of Insurance in the Indian Economy. Basic principles of Insurance. Insurance as a risk control device and risks classification; re-insurance and double Insurance.

#### Unit-II

Basic elements of Life Insurance: Life Insurance contract. Procedure of Life Insurance (from proposal to policy, life policy conditions, renewals, loans, surrendering, nomination and transfer etc.). Life Insurance premium calculation and mortality tables.

### MGSU MGSU MGSU MGSU MGSU MUJAHAIII

#### Unit-IV

Type of general Insurance:

- (ii) Marine Insurance-Scope, Types of policies implied warranties, Standard Marine Policy, Claim Settlement Procedure.

#### Unit-V

## Books Recommended:

- 4. Grewal T.S. Elements of Accounts (S. Chand & co.)
- 5. Jain, Khandelwal, Pareek Book Keeping
- 7. P.C. Tulsian: Financial Accounting (Tata Mc Graw Hill Publi.co.)

#### बहीखाता | अव्हास | इकाई-1

### इकाई-2

### डकाई-3

विशिष्ट लेन-देनों का लेखांकन

- J MGSU MGSU MGSU MGSI
- GSU M(ब) Uसंयुक्त Mसाहस्र
- (स) औसत भुगतान तिथि और चालू खाता (द) विनियम विपन्न व प्रतिज्ञा पन्न

## इकाई-4

प्राप्ति एवं भुगतान खाता, आय व्यय खाता और चिट्ठा, पेशेवर संस्थाओं के खातों सहित

### 6. ACCOUNTANCY & BUSINESS STATISTICS

icsThere shall be three (03) Sections in the Question paper icsu MGSU

Section A shall consist of ten questions (02 questions from each Unit), of 02 marks each, all compulsory to be answered in around 50 words.

Section B shall consist of seven questions (at least 01 question from each Unit) of 08 marks each, to be answered in around 200 words. Five questions must be answered out of given seven.

Section C shall consist of four questions (at least 01 question from each Unit) of 20 marks each, to be answered in around 500 words. Any two questions must be answered out of given four.

### 

History and development of Accounting in India since Kautilya. Generally Accepted Accounting Principles, Conventions and Concepts. General

16 / Syllabus / B.Com. Part - I\_II\_III Syllabus / B.Com. Part - I\_II\_III / 57

introduction of Accounting Standards. Insurance Claims, Voyage Accounts.

#### 

Issue of Shares, forfeiture and re-issue of forfeited shares. Buyback of shares, D-mat of Shares, Employees Stock Option Scheme and Guide Lines of SEBI, issue of debentures and their redemption. SUMGSUMGSUM

#### Unit - III

Insolvency Accounts, Royalty Accounts

#### UnitedV

Sectional balancing and Self balancing ledgers, Accounting for investments and sexcluding stock market transactions, summer market transactions.

#### 

Departmental accounts and Branch accounts (including foreign branches), Introduction of Tally ERP.9.

### Suggested Books:

- 1.s Jangid, Suthar, Agrawal, Mathur,Saxena, Khatri,Mujral- Financial Mass Accounting (वित्तीय लेखांकन) (Remesh Book Depot- Jaipur)
- 3. Shukla M.C. And Grewal T.S. Advanced Accounts (S. CHand & co.
- 4. Agarwal B.D. Company Accounts (Pitamber Publishing House Delhi)
- 5. राव एन.एस., हेड़ा एम. डी., गुप्ता एस.एल.-वित्तीय लेखांकन (अल्कापब्लिकेशन)
- 7. Jain & Narang Advanced Accounting (Kalyani Publicaton, Delhi)
- 8.GSI Sehgal&Sehgal—Advanced Accounting (Taxman) MGS

# Paper -II: BUSINESS STATISTICS GSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU

Meaning and definition of Statistics. Functions, importance. Limitations and Distrust of Statistics. Statistical investigation- Meaning, types and various stages of statistical investigation. Objectives & Methods of sampling Essentials of Sampling, Sampling and Non sampling error. Size of sample. Collection, editing, classification and tabulation of data. Methods of collection of primary and secondary data. Schedule & questionnaire. Editing of data. Meaning & definitions of classification, characteristics of classification, objectives and types of classification, statistical series.

- 5. Patel, Choudhary: Goods & Service Tax and Auditing, PC

ys[kkdeZy, oa 0; kol kf; del kf[; dh | wsv msv lkf u i = 1 use ys[kkdu v ms

#### ndkh/&1

आन्तरिक पुनर्निर्माण के लिए लेखांकन, भारतीय लेखांकन मानक 14 के अनुसार कम्पनियों का एकीकरण, (कम्पनियों द्वारा आपसी अंश रखना सहित) (GSU MGSU MGSU)

### bckb/82

ख्याति का मूल्यांकन एवं अंशों का मूल्यांकन

## bdkb&3

भारत में सुत्रधारी व, सहायक कम्पनी के खाते। एकीकृत चिट्ठा व लाभ–हानि खाता द्विखाता पद्धति (बिजली आपूर्ति कम्पनियों के खातों को छोडकर)

# 2. BUSINESS MANAGEMENT Scheme of Examination

Min. Pass Marks - 72 Duration - 3 Hrs. Max. Marks - 200

Paper - I and Paper - II (100 + 100 = 200)

There shall be three (03) Sections in the Question paper.

Section A shall consist of ten questions (02 questions from each Unit), of 02 marks each, all compulsory to be answered in around 50 words.

Section B shall consist of seven questions (at least 01 question from each Unit) of 08 marks each, to be answered in around 200 words. Five questions must be answered out of given seven.

**Section C** shall consist of four questions (at least 01 question from each Unit) of 20 marks each, to be answered in around 500 words. Any two questions must be answered out of given four.

56 / Syllabus / B.Com. Part - I\_II\_III Syllabus / B.Com. Part - I\_II\_III / 17

- 2. नैगम लेखांकन– जैन,खण्डेलवाल,पारीक, बंसल (अजमेरा बुक कम्पनी, जयपुर)
- 3.GSI Advanced Accountancy R.L. Gupta
- 4. Advanced Accountancy S.N. Maheshwari
- 5.38 Advanced Accountancy Shukla Grewal
- 6. Advanced Accountancy S.K. Chakraborty
- 7. s Advanced Accountancy P.V. Ratnam
- 8. Advanced Accountancy Jain, Narang.
- 9. Advanced Accountancy Tulsian P.C. (Tata MC Graw Hill Pub.Co.)

#### PAPER - II: TAXATION AND AUDITING

**Note:** In this question paper 10 questions will be set. 2 questions form each unit. Candidates are required to attempt five questions in all selecting one question from each unit.

#### Unit - I

CGST/SGST: Important term and definitions under central goods and service Tax Act, 2017 and state goods and service Tax Act, 2017. Basic of GST, meaning and scope of supply, levy and collection of tax.

#### Unit - II

#### M9hit464HM

CGST/SGST: Maintenance of Account and Records. Composition Scheme, Job work and its procedure, Various Exemptions under GST, Demand and recovery under GST, Miscellaneous provisions under GST.

#### Unit - IV

#### Unit – V

### Suggested Books:

- 1. Datey V. S.: GST Ready Reckoner, Taxman Publication, New Delhi.
- 2. Goel Pankaj : GST Ready Reckoner, Reference (2017)
  Commercial Law Publisher (India) Pvt. Ltd.
- 3.s Shah, Mangal, Jain, Khandelwal, Pareek: Goods and Service

  MGS Tax(Including Auditing), RBD Publishing House, Jaipur MGSU MG

#### Unit - II

Meaning and definition of Tabulation- objectives, importance & limitations of tabulation, difference between classification & tabulation, essentials of a good table. Kinds of table. Measures of central tendency, meaning and definition of central tendency, utility & importance, determination of statistical averages, essential properties of an ideal average. Types of statistical averages. Arithmetic Mean (Simple and Weighted), Median (including Quartiles, Deciles and Percentiles), Mode, Geometric Mean, Harmonic Mean (Simple & Weighted), Death Rates. Choice of suitable average, limitations of averages.

#### umgsumgsumgsumgsumgsumgsumgsu**nni**t <del>-</del>malli

Measures of Dispersion & Skewness: Meaning & definition of Dispersion-Objectives and importance of measuring dispersion, absolute & relative measures of dispersion, essential characteristics of a good measure of dispersion, inter-relationship between different measures of dispersion, Lorenz curve, Selection of an appropriate measure of dispersion. Skewness, Meaning, Test of Skewness, Measures of Skewnees, Methods of measuring Skewness, difference between dispersion and Skewness.

### 

Correlation and Regression: Meaning & definition of Correlation-types of correlation, methods of determining correlation, measurement of correlation in time series, lag and lead in correlation. Regression analysis: concept, meaning, Utility, types, difference between correlation & regression, linear correlation & regression analysis, standard error of estimates, methods of computing regression lines, conceptual framework & their application in business.

#### Unit - V

Index Number: concept, utility, methods, simple and weighted average of relatives and aggregative index numbers. Analysis of Time Series: theories of time series, decomposition of time series, analysis of trend (excluding seasonal variations), application of time series in business.

### 

- 3. Gupta S.N. Statistical methods (Sahitya Bhawan, Agra)
- 4. Gupta S.C. Statistical Methods.
- 5.Mानागर के एन.: साख्यिकी के मूल तत्व (मीनाक्षी प्रकाशन, मेरठ)

18 / Syllabus / B.Com. Part - I\_II\_III

भारत में लेखांकन का इतिहास एवं विकास—कोटिल्य से। सर्वमान्य स्वीकृत लेखांकन सिद्धान्त, परम्परा व अवधारणाएं। लेखांकन मानकों का सामान्य परिचय, बीमादावा सम्बन्धी खाते, जहाजी यात्रा लेखे।

#### bdkb&2

### bdkb/&3

दिवालिया सम्बंधी खाते, अधिकार-शुल्क खाते।

#### bdkb/&

#### bdkb/85

विभागीय खाते व षाखा खाते (विदेशी शाखासहित) परिचय टेली ईआरपी.9

## 

सांख्यिकी का अर्थ एवं परिभाषा, कार्य, महत्व एवं सीमाएं तथा सांख्यिकी के प्रति अविश्वास सांख्यिकीय अनुसंधान—अर्थ, सांख्यिकीय अनुसंधान के प्रकार व विभिन्त चरण, प्रति चयन के उद्देश्य तथा रीतियां, प्रतिचयन के आवश्यक तत्व, प्रतिचयन व अप्रतिचयन विभ्रम, न्यादर्श का आकार। संमकों के संग्रहण, सम्पादन, वर्गीकरण व सारणीयन, प्राथमिक व द्धितीय संमकों के सग्रहण की रीतियां, अनुसूची व प्रश्नावली, संमकों का सम्पादन, वर्गीकरण का अर्थ एवं परिभाषा, वर्गीकरण की विशेषताएं, वर्गीकरण के उद्देश्य व प्रकार,

### hdkh/&2

#### **SNote**

- (i) Gone of the additional subject may be offered in under graduate, Commerce Class in addition to compulsory paper of Hindi/English and the three core subject of commerce faculty. The marks of the additional optional subject and combined paper shall not be counted towards awarding of division.
- (iii) The candidate have to clear the combined paper in the three chance.
- v) G Non-appearance or absence in the examination of combined paper

#### 1. ACCOUNTANCY AND BUSINESS STATISTICS

There shall be three (03) Sections in the Question paper. GSU

**Section A** shall consist of ten questions (02 questions from each Unit), of 02 marks each, all compulsory to be answered in around 50 words. **Section B** shall consist of seven questions (at least 01 question from each Unit) of 08 marks each, to be answered in around 200 words. Five questions must be answered out of given seven.

**Section C** shall consist of four questions (at least 01 question from each Unit) of 20 marks each, to be answered in around 500 words. Any two questions must be answered out of given four.

### PAPER -1: CORPORATE ACCOUNTING

**Note**: In this question paper 10 questions will be set. 2 questions from each unit. Candidates are required to attempt five questions in all selecting one question from each unit.

### 

#### Unit - II

Valuation of Goodwill. Valuation of Shares.

### Unit - III

Final Accounts of companies (including computation of Managerial Remuneration). Disposal of Profits (including Capitalization of Profit). Underwriting of shares and debentures.

#### Unit - IV

#### Unit - V

## B.Com. Part - III Examination-2022

### MGSU MGSU SCHEME OF EXAMINATION

There shall be three (03) Sections in the Question paper.

Section A shall consist of ten questions (02 questions from each Unit), of 02 marks each, all compulsory to be answered in around 50 words. Section B shall consist of seven questions (at least 01 question from each Unit) of 08 marks each, to be answered in around 200 words. Five questions must be answered out of given seven.

#### DISTRIBUTION OF MARKS

S.N. Name of the SUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMG	MGPapers MG Duration GSU MGSU MGSU MGSU MGSU	MGMax. Max. May Masu Marks	Min. Pass
MGSU MGSU MGSU MGSU MGSU MGSU MGSU M		J M <del>GSO MGS</del> U J MGSU MGSU	MGSU MGSU MGSU
Core Subjects: MGSUMGSUM			
1. Accountancy and bu	siness statistics SUMGS		
	MGSPaper IMG3hrs.SUMGSU	JMGF00MFSU	MGSU MGSU MGSU
MGSU MGSU MGSU MGSU MGSU N MGSU MGSU MGSU MGSU MGSU N	Paper II 3hrs. Wingst	J MGSU MGSU	MGSU MGSU MGSU
2 <sub>GSU</sub> Business Manageme		U MGSU MGSU	MGSU MGSU MGSU
	MGSPaper IMG3hrs.su MGSU MGSPaper IMG3hrs.su MGSU	J MCKOOMGSU J MCKNAMGSU	200 72 MGSU
3. Banking & Financial	<u> </u>	J MGSU MGSU	
MGSU MGSU MGSU MGSU MGSU MGSU M	MGSPaper/MG3hrs:su MGSU MGSPaper/MG3hrs:su MGSU	J MGSU MGSU J MG <mark>SO</mark> MESU	MGSU MGSU MGSU MGSU MGSU MGSU
	MGSPaper/IMG3hrs.SUMGSU	JMG600MGSU	MC200MCS2 MGSU
Additional Optional Subject	AGSU MGSU MGSU MGSU MGSU AGSU MGSU MGSU MGSU MGSI		
4.GSU Garment Production			
MGSU export Management	MGSPaper-MG3hrs.SUMGSU	JMGOJ NGSU	MGSU MGSU MGSU Mc120vc44 MGSU
	Paper-II 3hrs.sumgsu	J MGSU MGSU	MGSU MGSU MGSU
WGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU M	MGS Practical 2 4hrs. each	MOSU MGSU	MGSU MGSU MGSU
5. Computer Application	MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU		
MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	MGSU MGSU MGSU MGSU MGSU MGSPaper-I <sub>MG</sub> 3hrs	JMGSUMGSU	MGSUMGSUMGSU M130,46 MGSU
	MGSPaper-Ilig3hrs:sumgst	JM65 AGSU	MGSU MGSU MGSU
	MGSPractical 3hrs.SUMGSU	JMC70 MGSU	MGSU MC26 MGSU
6. Tourism & Travel	Paper-I 3 hrs. UMGSI	JM60 MISU	
MGSU Management U MGSU M	MGSInternalmgsu mgsu mgsu	J MOST M USU	M(200)(72 MGSU
	MGSPaper-IIIG3 hrs.su MGSU MGSILMGSU MGSU MGSU MGSU	J M(60) M BSU J MGS <del>L</del> J M BSU	
MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	J MGSU MGSU	
MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	MUSUANUSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	JM <b>⇔</b> W MGSU IMGSIIMGSII	

### mgsu mgsu mgsu mgsu mgsu b**okb&3**;u mgsu mgsu mgsu mgsu mgsu mgsu

अपिकरण तथा विषमता का माप—अपिकरण का अर्थ व परिभाषा, अपिकरण मापन का उद्देश्य, महत्व। अपिकरण के निरपेक्ष व सापेक्ष माप। एक अच्छे अपिकरण माप की मुख्य विशेषताएं, अपिकरण के विभिन्न मापों में अन्तर्सम्बन्ध, लारेन्ज वक्र उचित अपिकरणमाप का चुनाव। विषमता—अर्थ, विषमता का परीक्षण, विषमता का माप, विषमता मापन के तरीके, अपिकरण व विषमता में अन्तर।

#### MGSU bookb/8/4

सह सम्बन्ध व प्रतीपगमन—सहसम्बन्ध का अर्थ व परिभाषा, सहसम्बन्ध के प्रकार सहसम्बन्ध के तरीके, काल श्रेणी में सहसम्बन्ध का मापन, सहसम्बन्ध में विलम्बना व अग्रगमन। प्रतीपगमन विश्लेषणः अवधारणा, अर्थ, उपयोगिता तथा प्रकार, प्रतीपगमन व सहसम्बन्ध में अन्तर, रेखीय सहसम्बन्ध तथा प्रतीपगमन विश्लेषण, अनुमान की प्रमाप त्रुटि, प्रतीपगमन रेखाओं के परिकलन की विधिया, संकल्पनात्मक रूपरेखा और व्यवसाय में उसका उपयोग।

### bckb1&5

सूचकांक—अवधारणा, उपयोगिता, रीतियाँ। मूल्यांकन व समूही सूचकांको का सरल व भारितमाध्य । कालश्रेणी का विश्लेषण—कालश्रेणी के सिद्धान्त, कालश्रेणी के संघटक, प्रवृत्ति का विश्लेषण (मीसमी विचरणों को छोड़कर) कालश्रेणी का व्यवसाय में उपयोग।

#### 7. BUSINESS MANAGEMENT

### SUMG:Scheme of Examination MGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSU

Min. Pass Marks - 72 Duration - 3 Hrs. Max. Marks - 200

Paper - I and Paper - II (100 + 100 = 200)

There shall be three (03) Sections in the Question paper.

Section A shall consist of ten questions (02 questions from each Unit), of 02 marks each, all compulsory to be answered in around 50 words. Section B shall consist of seven questions (at least 01 question from each Unit) of 08 marks each, to be answered in around 200 words. Five questions must be answered out of given seven.

Section C shall consist of four questions (at least 01 question from each Unit) of 20 marks each, to be answered in around 500 words. Any two questions must be answered out of given four.

### 

Unit - II

Coordination: Meaning, Need and Techniques.

Planning: Meaning, Importance, Types and Process. Decision and deci sion making process. Organization: Meaning, Importance, Types, structure of organization Forms of organization and span of control. Elementary knowledge of organizational behaviour. Decentralization and Delegation of Authority. Unit - IV Directing: Meaning, Importance and Techniques with special emphasis on communication, Controlling, Meaning, Importance Techniques and <sup>1</sup>Unit<sup>GSV MGSU</sup> Leadership - Meaning, Kind, Style, Merits of a successful Motivation MGSUM Meaning, Importance, Approaches, GSUM Elementary Knowledge of Stress and Stress Management **Books Recommended:** MGSLसेन्डजैन्डगप्ता SUN व्यावसायिक । संगठन Mathur, B. S.: Principles of Management MGSt Agarwal R. D. Corganisation and Management Tripathi & Reddy: Management SUMGSUM MGS राजपूरोहित, गुप्ता, प्रबंध, अजमेरा बुक कम्पनी, जयपूर Chatterii S. S.: Management MGSUNewman and Summers Process of Managemen Raipurohit, Gupta: Management MGSt Koont'z and O'Donnell: Management डॉ आर. एल. नौलखा-प्रबन्ध के सिद्धान्त Law of Contract (1872): Nature of Contract, Classification, Offer and Acceptance, Capacity of Parties to Contract, Free Consent, Consider ation, Legality of Object. Performance of contract, Discharge of contract, Remedies for breach control systems in catering, area methods of cooking, organization of Special Contracts: Indemnity, Guarantee, Bailment and Pledge, Agenc restaurant, duties and responsibilities of principal staff of catering. Recommended Books CSU MGSU MGSU MGSU MGSU MGSU MG MGSU MGSU MGSU MGSU MGSU MUTITICAV Hotel and Restaurant Guide India, New Delhi, 1997 LLP Act, 2008 and Sale of Goods Act, 1930 F & B Service: Sudhir Andrews MmW. GSUMGSUMGSUMG

I MGSU MGSU MGSU MGSU MGSU N**u nit Nil** SU MGSU MGSU MGSU Travel agent: Role and function in tourism industry. Guide and Escord: Duties and responsibilities, training package Unit WSUMGSUMGSU Fares : Definition, type, details lata Air Ticketing (Old style manually issued ticket SUMGSUMGSUMGSUMGSUMGSUMGSUM**danit(V**UMGSUMGSU ABC-Introduction and handling Some important circuits sumgst Suggested Books: Jugmohan Negi: Travel Agency and Tour Operation. P.C. Sinha: Tourism Transport and Travel Management Valenu L. Smith: Hosts and Guest, Philadelphia, 1990 Bani Kant Kakati The Mother Goddess Knamakhya Guwaha Paper II: HOSPITALITY MANAGEMENT MGSU MGSU MGSU MGSU MGSU MGSU M**U nit**dsu MGSU MGSU MGSU M Principles of Grading Hotel-Star, categorization-Function of classifica-Rule and Regulation. Laying of House keeping department, duties of principal staff. U MGSU MGSU MGSU MGSU MGSU MGSU M**(Init** (Itu MGSU MGSU MGSU MGSU MGSU MGS Rules of guest floor-Majds Cart-Bed making room maintenance proce-Procedure for requesting fresh linen-Guest supplies Records kept in floor linen room, GSUMGSUMGSUMGSUMG Par stock lost and fund procedure, cleaning methods, agent Wake call procedure seanty baggage procedure. Left luggage procedure. Kevs and keys control types of keysugsumgsumgsum Room maintenance, lobby and lounge maintenance Inspection of checked out rooms, GSUMGSUMGSUMGSU Case study, guest fall ill, death in hotel, fire in hotel. SU MGSU MGSU MGSU MGSU MGSU MGSU M(**Unit** (**V**U MGSU MGSU MGSU MGSU M vandalism, cuisines: type of cuisine, catering - meaning, classification services types of services layout of table cover, menu, types, planning,

internet terms ( Client, Server, MODEM, Web page, Web site, Home page, Browser, URL, ISP, Web server, Download & Upload, Online & Offline etc), Internet applications (Remote login, VoIP, Video Conferencing, Audio-Video streaming, Chatting etc). Identify and solve basic problems related to connecting to networks and the Internet. E-Mail, Advantages, How it's Works? Anatomy of an e-mail Message, basic of sending and receiving, E-mail Protocol.

#### Unit III

Introduction to World Wide Web: History, Working of Web Browsers, Its functions, Search engine category, Concept of Hyper Text Transfer Protocol (HTTP), Web Servers, Internet Explorer, Web publishing Document Interchange Standard, Component of Web Publishing, Site and Domain Name, Overview of Intranet and its applications.

#### 

HTML, Designed Tools, HTML Editors, Issue in Web Site Creations and Maintenance, FTP S/W for Upload Website, Elements of HTML & Syntax, Building HTML Documents, Use of Font Size and Attributes, Backgrounds, Formatting tags, Images, Hyperlinks, div tag, List Type and its Tags, Table Layout, , Use of Frames and Forms in Web Pages. Working with Style sheet: Elements and different Type of style sheet; Introduction to Java Script: Identifier & operator, control structure, functions, Predefined functions, numbers & string functions, Array in Java scripts.

#### 

Basic of Cyber Security and Cyber Crime: Computer Ethics and Application Programs, Cyber Law, Introduction to IT laws & Cyber Crimes—Internet, Hacking, Cracking, Viruses, Virus Attacks, Software Piracy, Intellectual property, Legal System of Information Technology, Social Engineering, Mail Bombs, Bug Exploits

### **Suggested Readings**

- 1. Internet and Web Page Designing By V.K Jain (BPB)
- 2. Internet & Web Design By A. Mansoor, Pragya Publications.
- 3. Web Enabled Commercial Application Development Using HTML DHTML, java script, Perl CGI By Ivan Bayross (BPB)
- 4.55 Cyber Security by Nina Godbole & Sunit Belapure
- 5. Computer Forensics by Marie- Helen Maras

# 6. TOURISM AND TRAVEL MANAGEMENT PAPER - I TRAVEL AGENCY MANAGEMENT

Travel Agency and Introduction IGSU

Travel Agency: Brief history and present scenario

#### 

Travel terminology UMGSUM

Consumer Protection Act 1986, Information Technology Act; 2000

- McShukla & Narayan Cs Vyaparik Sanniyam
- Mathur & Saxena Vyaparik Sanniyam
- Sudha G. S. : Vyaparik Sanniyam
- Shukla M.SC. S. Mercantile Law
  - N. D. Kapoor: Mercantile Law

- अग्रवाल, कोठारी : व्यापारिक सन्नियम
- MArya, Gupta: Business Law, Ajmera Book Company, Jaipur

### 0; kol kf; dvi cl/k ds flv) klir

## itu i = 1 % i cU/k ds fl ) kUr bdkb&1

### MGSU MGSU MGSU MGSU bakb&2

प्त<mark>मन्वय : अर्थ, आवश्यकता एवं तकनीक । अर्थः अर्थः नर्</mark>गान्य एवं निर्णयः प्रक्रियाः निर्णय एवं निर्णयः

## bdkb**2**&3

गुडन MGSU संगठन का अर्थ, महत्व, प्रकार, संरचना

संगठन के प्रारूप एवं नियन्त्रण का विस्तार ।

विकेन्द्रीकरण एवं अधिकार सत्ता का प्रत्यायोजना

### bdkbl&4

नेर्देशन 🔛 अर्थ, महत्व एवं तकनीक, सम्प्रेषण पर विशेष ध्यान, सहित ।

नेयन्त्रण<sup>MGSU N</sup>अर्थ, महत्व <sup>M</sup>तकनीक एवं प्रक्रिया । MGS

### MGSU MGSU MGSU MGSU MGSU **bCkb&5** U

नेतृत्व Misu अर्थ, प्रकार, शैली एवं सफल नेता के गुण । Most अभिप्रेरण : अर्थ, महत्व एवं विचारधाराएं । परिवर्तन द्वारा प्रबन्ध

<sup>ु</sup>प्रतिबल और उसका प्रबंध ।

itu i = & 2 0; ki kfj d fof/k

bdkbl &

22 / Syllabus / B.Com. Part - I II III

अनुबन्ध अधिनियम (1872) अनुबन्ध की प्रकृति, वर्गीकरण, प्रस्ताव एवं स्वीकृति, पक्षकारो की अनुबन्ध करने की क्षमता, स्वतंत्र सहमति, प्रतिफल, उद्देश्य एवं प्रतिफल की वैद्यता

अनुबन्धों का निष्पादन तथा भूगतानों का विनियोजन, अनुबन्धों की समाप्ति, अर्द्ध गर्भित अनबन्धः अनबन्धः अलबन्धः खण्डनः तथा उपचारः व्यर्थः उहराव।

### bdkb1 & 3

विशिष्ट अनबन्ध हानि रक्षा तथा गारण्टी, निक्षेप तथा गिरवी अनबन्ध, एजे

### bdkb2&U410

सीमित दायित्व साझीदारी अधिनियम, 2008, विक्रय वस्तु अधिनिय

## bdkb1 & 5

उपभोक्ता संरक्षण अधिनियम 1986, सूचना तकनीक अधिनियम 2000

#### 8. ECONOMIC ADMINISTRATION AND FINANCIAL MANAGEME Scheme Max. Marks Min. Pass Marks Two Papers Paper 68 3 hrs Paper II

There shall be three (03) Sections in the Question paper.

Section A shall consist of ten questions (02 questions from each Unit of 02 marks each, all compulsory to be answered in around 50 words. Section B shall consist of seven questions (at least 01 question from each Unit) of 08 marks each, to be answered in around 200 words. Five questions must be answered out of given seven. UMGSUMGSUMGSUMGSUM

Section C shall consist of four questions (at least 01 question from each Unit) of 20 marks each, to be answered in around 500 words. Any two questions must be answered out of given four.

### PAPER- I: BUSINESS ECONOMICS IGSU MGSU MGSU MGSU MGSU MG**U nit**-sU MGSU MGSU MGSU MGSU MGS

Introduction- Meaning and Definition of Business Economics. Its Role in Business Decisions. Business Forecasting: Meaning Importance and Methods. Static and Dynamic Economics, Micro and Macro Economics. The Economic Problem and Functions of Economic System. 

Consumption-Traditional Theory of Consumer's Equilibrium, Demand and Law of Demand. Elasticity of Demand: Its Measurement and Uses of the Concept of Elasticity of Demand, Indifference Curve: Meaning Characteristics, Consumer's Equilibrium, Income Effect, Price Effect, Substitution Effect, Derivation of Demand Curve from Indifference Curve Unit -III

Production- Production Function: Laws of Returns, ISO- Product Curve. Least Cost Combination of Factors, Returns to Scale, Cost Concepts Structure of C Program: Character Set. Tokens, Variable, Constant: Data Types; Operator, Expressions, Type Conversions; Console Input-Output functions: Control Flow Statements and Blocks. Branching statements

### Unit-IIIst

Loop Structure: While, Do while, For, Modular programming: Basic types of function, Declaration and definition, Function call, Parameter passing, 

### Unit-IV

Arrays: Declaration and use of Array, Array manipulation; Searching, Insertion, Deletion of an element, Strings as array of characters, Standard library string functions. Pointer: Declaring & Initializing pointers. Accessing a variable and address of a variable, Pointer expressions, Pointers and Function Arguments, Pointers and Arrays,

Structure, Union: Declaration and use. Programs to show the use of structure, union; Concept of Files, Basic Functions for File Handling, Basic Input/Output operations on files, sum of the sum

### Suggested Readings GSUMGSUMGSUMGSUMGSUMG

- Programming In C By Gottfried (Tata McGraw Hill)
- 2.MCC Programming Language By Kernighan (Prentice Hall Of India
- 3. C Programming By R.B. Patel, Khanna Publication.
- Let Us C By Yashwant Kanetkar (BPB Publication)

### Paper-II: Internet and Web Programming sumgsumgsumgsum**Scheme ofsExamination**sumgsumgsumgsumgsumgsu

Maximum Marks: 75 Minimum Passing Marks: 27 **Duration: 3 Hours** 

The question paper contains 3 sections. Section-A consists of 10 questions (2 questions from each unit of syllabus). Section-B consists of 10 questions (2 questions from each unit of syllabus). Section-C consists of 5 questions (1 question from each unit of syllabus). SU

The word limit of part A, B and C are 50, 200 and 500 respectively.

#### 

Data communication, Transmission Media-Coaxial, UTP, Optical-Fiber, Wireless, Components of Computer Networks, Transmission Mode-Simplex, Half Duplex, Full Duplex, LAN, MAN, WAN, the OSI Model, TCP/ IP and others main protocols used on the Web; Types of wireless communication (Mobile, WiFi, WiMAX, Bluetooth, Infrared - concept and definition only). Software Piracy, Firewall, Threats, Hacking and Cracking (basic concepts only for these topics).

#### UMGSUMGSUMGSUMGSUMGSUMGSUM**Unit**MGSUMGSUMGSUMGSUMGSU

Evolution of Internet, Introduction to the terms LAN, WAN, MAN, Basic

- 5.cs G.d. Sumanthi. 'Elements of fashion and Apparel design'
- 6. Agarwal, Kothari: 'vipnan-prabandh'.
- 7. Kindley, Burger: 'International Economics'.
- 8.GS Davar, R.S.: Salesmanship and Publicity.
- 9. Srivastava & Agarwal: Vipnan -prabandh'.
- 10. Manaria, Joshi: 'Salesmanship and Practice of marketing in India'

### **Examination Scheme**

Paper GSU MG Pape	er Name MG	SULec/U	MGTotu/SU	MExam s	UMax. M	G <b>Min</b> iiSU1
code MGSUMG (The	ory) <sub>IGSU MG</sub>	week	week	JMGSUMGS JMHrs. <sub>MGS</sub>	Marka	Pass
						<b>Marks</b>
						(36%)
Theory Papers						GSU MGSU I
	ramming G					GSU MGSU I
MGSU MGSU MGSU MG MGSU MGSU MGSU MG		SUMGSU	MGSU MGSU MGSU MGSU	J M <b>S</b> SU MGS J MGSU MGS	U <del>7</del> 5GSU M U MGSU M	GS27MGSU I GSU MGSU I
	net <sub>4</sub> & <sub>UMG</sub>					GSU MGSU 1
MGSUMGSUMGWeb		SU MGSU SUMGSU	MGSU MGSI MGSH MGSI	U MGSU MGS J M <b>G</b> SU MGS	U MGSU M U <del>DE</del> GSU M	IGSU MGSU I GS <del>MD</del> MGSU I
Total of Theory	ramming G	SU MGSU	MGSU MGSU	J MGSU MGS	U <b>75</b> GSU M U MGSU M	GSU MGSU I
(PAPER I 65 + PA		SUMGSU!			UMGSUM	GSU MGSU 1 G: <b>54</b> MGSU 1
Practical Paper		SU MGSU !			U MGSU M	GSU MGSU I
Practical Most Most Most Most Most Most Most Most	SUMGSUMGS	SUMGSU!		J MGSU MGS	UMGSU M	GSLLMGSU 1
Total of Practic	al Papers	SU MGSU . SU MGSU !		J M <del>G</del> SU MGS J MGSU MGS		GS <b>18</b> /IGSU I
Grand Total UMG	SU MGSU MG				U <b>200</b> U M	G <b>572</b> MGSU 1

The question paper contains 3 sections. Section-A consists of 10 questions (2 questions from each unit of syllabus). Section-B consists of 10 questions (2 questions from each unit of syllabus). Section-C consists of 5 questions (1 question from each unit of syllabus).

The word limit of part A, B and C are 50, 200 and 500 respectively.

### 

Basic concepts of programming: Characteristic & Implementation of Algorithm, Flow Chart Symbols, Benefit and Limitations; Decision Table, Pseudo Code. Programming Techniques: Top down, Bottom up, Modular, Structured, Features, Merits, Demerits and their Comparative study.

and Classification, Importance of Costs in Decision making, Cost Function in Short Run and Long Run, Law of Supply and Elasticity of Supply, Capital Formation and Theories of Population.

#### Unit-IV

Exchange- General Theory of Value, Changes in the Demand and Supply and their Effects on Equilibrium Price. Time Element in Price Determination. Market: Meaning, Definition and Classification. Revenue Analysis, Price and output Determination under Perfect Competition, Imperfect Competition (Monopolistic Competition), Monopoly, Discriminating Monopoly and Oligopoly.

#### Mait Wesu Mesu Mes

**Distribution**- Marginal Productivity Theory of Distribution, Theories of Rent, Wages, Interest and Profit, National Income: Basic Concepts, Measurement, National Income and Economic Welfare.

#### 

- 2 Mithani D.M Fundamentals of Business and Managerial Economics. (Himalaya, Publishing House, Bombay)
- 3 MPaul A. Samuelson Economics (Mcgraw Hill New York)
- 4 Seth M.L Prinicipales of Economics.
- 5 McStonier and Hauue-A text Book of Economic Theory MGSU MGSU MGSU
- 7 सारस्वत, लोढ़ा, शर्मा, गोघा-व्यावसायिक अर्थषास्त्र (अजमेरा बुक कम्पनी, जयपुर)
- 3 <sup>MC</sup>व्यावसायिक अर्थशास्त्र<sup>ः</sup> माथुरः गृप्ता (शिवम् बुकः हाउसं, जयपुर)

# PAPER-II: ECONOMIC ENVIRONMENT IN INDIA

**Economic Environment** - Meaning, Factors Affecting Economic Environment, Basic Features of Indian Economy, Impact of Economic Reforms on Indian Economy, Economic Planning – Meaning, Importance and Objectives. Main Features of Indian Planning with Special Reference to 10th. 11th and 12th Five Year Plans.

### U MGSU MGSU MGSU MGSU MGSU M<mark>U Alit</mark> MGS

**Population** - Characteristics, Causes of Growth, New Population Policy, Major Problems of Indian Economy: Unemployment, Poverty and Disparity of Income and Wealth. Economic Growth and Development: Meaning, Measurement and Determinants.

#### Unit MIII

Agriculture & Small Scale Industries - Role of Agriculture in Indian Economy, Land Reforms, New Agricultural Strategy and Green Revolution, Agricultural Credit, Agricultural Productivity in India, World Trade

Small Scale Industries - Meaning, Importance, Problems and Remedial Measures. Industrial Policy and Recent Changes. Entrepreneurship & Entrepreneur: Meaning, Definition, Features, Functions and Types.

#### 

Foreign Trade of India – Volume, Composition and Direction, Export Promotion, Investment of Foreign Capital in India. Role of Multinational Corporations in Indian Economy. Role of Public Sector in India and its Problems.

#### Unit-V

Economy of Rajasthan – Basic characteristics of Economy of Rajasthan, Development and Prospects of Agriculture, Small Scale Industries and Handicrafts, Dairy Development Programme and Tourism Development in Rajasthan. Constraints in Economic Development of Rajasthan and Remedies.

#### **Books Recommended:**

- 1 GSt Agarwal A. NosIndian Economy
- 2 Mishra and Puri: Indian Economy
- 3 Dewet K.K.: Indian Economy MGSUMG
- 4GS Rudradutta and Sundram Indian Economy !
- 5 Planning Commission: Various Plans and Reports,

- 11 अग्रवाल एवं गुप्ता भारत में आर्थिक पर्यावरण (रमेश बुक डिपो)
- 12<sup>ः।</sup> वशिष्ठ, 'भिण्ढा, 'शर्मा' लोढा, 'शर्मा 🖴 भारत' में आर्थिक पर्यावरण (अजमेरा' बुक' क)

### 8 VkfFktdsizkki u Gsoa foùkh GsizU/l

योजनाः

दो प्रश्न पत्र GSU MGSU अधिकतम् अंक — 200 MGSU अधिकतम् उत्तीर्णांक 72 प्रथम् प्रश्न पत्र SU MGSU समय 3 घंटे GSU MGSU MGSU अधिकतम् अंक 100 SU द्वितीय प्रश्न पत्र MGSU समय 3 घंटे GSU MGSU MGSU MGBU अधिकतम् अंक 100 SU

itu i = & i Fke % 0; kol kf; d VFkZkkL=

dium and Long Term Credit and Finance Methods. A brief study of ECGC (Export Credit and Guarantee Corporation).

#### 

Decumentation in Foreign Trade: Commercial Invoice, GR Form, Letter of Credit, Bill of Exchange, Shipping Bill, Marine Insurance Policy.

#### U MGSU MGSU MGSU MGSU MGSU MGSU M**U hit-4**GSU MGSU MGSU MGSU MGSU MGSU MGSU

#### Unit-5

Procedure of Exports-import: study of latest Export-Import Policy of India, Export Licence, Export House. Export Promotion schemes and measures in India.

### [Practical- Pattern Making & Dress- Designing]

Duration: 4 hrs MGSU MGSU MGSU MGSU MGSU MGSU MG Max: Marks: 80

#### [Sessional- 40+40- Final Practical]

- 1. Introduction of eight head theory of stick figure- 9"-10"
- 2. Drawing of different Posses
- 3. Samples of construction process
  - I. Basic hand stitches.
  - IIUMSeam and seam finishers.
  - III. Darts, Pleats, Tucks, gathers.
  - IV.MPlackets & Fasteners, MG
  - V. Piping and Facing.

  - VII. Sleeves Variations-
    - -Slash and Spread method, Puff and Bishop Sleeve.
    - -Sleeve Bodice combination- Magyar, Raglan sleeve.
  - VIII. Childern garments any six with the use of above methods
- 4. Assignment-Sample collection:
  - a) Pattern of fabric & dress for children
  - b) Types of fabric texture.
- 5. Project- Designing and preparing party wear dress for Child (age of 6-11 yrs.) with accessories.

### Suggested Readings

- 2. Latze, Alpha & Heich, 'The wide work of clothing'The Ronald Press
- 3. Mathews Mary Practical Clothing Construction 1&2. Cosmic Press

Fashion cycle and forecasting.

Readymade garments- Importance, scope and Quality problems 

Principles and advantages of eight head theory.

Ideal proportions at different ages from one year child to an adu

Types of human Figures\Postures.

Taking body measurements: u MGSU

Techniques in pattern making:

a Drafting GUMGSUM by Draping

Fitting-Principles of fitting, Factors to be considered while Fitting, Common fitting problems, remedying fitting defects of bodice, Sleeve & Skirt. 

### Unit-4

Elements and principle of design. UMGSUMGSU

Layout of fabric such as Print, Stripes, Plaids and checks

Color- Definition, Importance, Role of color in dress designing

### 

Clothing-Origin, Functions and scope.

Sociological, Psychological significance of clothing.

Buying criteria for redimade garment.

Costume designing for different occasions including accessories

### Paper – II (Export policies & documentation)

Note: The guestion paper shall contain three section. Section A contain 5 questions two from each unit of 2 marks each. The candidate is required to answer all the questions. The answers should not exceed 50 words. Section B shall contain 5 questions one from each unit with internal choice. Each questions shall be of 4 marks. The answers should not exceed 200 words. The candidate is required to answer all the guestions. Section C shall contain 5 question of 10 marks each, one from each unit. The candidate is required to answer 3 questions. The answer

Selection of Export Market, Product Planning of Export Market, Selection tion of Trade(Export), Price Method.

### Unit-2

Finance: Export Credit and Finance. Short Term Credit-sources

## 

ifjp; na व्यावसायिक अर्थशास्त्र का अर्थ एवं परिभाषा, व्यावसायिक निर्णयों में इसकी भुमिका। व्यावसायिक पूर्वानुमान : अर्थ, महत्व, एवं प्रविधियां, रथैतिक एवं प्रावैगिक अर्थशास्त्र, व्यष्टि एवं समिष्टि अर्थशास्त्र, आर्थिक समस्या तथा आर्थिक प्रणाली के कार्य।

## 

mi Hkkx % उपभोक्ता साम्य का परम्परागत सिद्धान्त, मांग व मांग का नियम, मांग की लोच, इसकी माप और मांग की लोच की अवधारणा के उपयोग । तटस्थता वक्र : अर्थ, विशेषताएं उपभोक्ता का संतुलन, आय-प्रभाव, कीमत-प्रभाव, प्रतिस्थापन-प्रभाव, उदासीनता

## sbdkã & 3

mRiknu % उत्पादन फलनः उत्पति के नियम, समोत्पत्ति वक्र, साधनों का न्यूनतम लागत संयोग, पैमाने के प्रतिफल, लागत संकल्पना एवं वर्गीकरण, लागत का निर्णयन में महत्व, अल्पकाल व दीर्घकाल में लागत फलन, पूर्ति का नियम एवं पूर्ति की लीच, <sup>S</sup>पंजीःनिर्माणः और<sup>S</sup>जनसंख्याः के सिद्धान्त<sup>©EU MGSU MGSU</sup>

### SUMGSUMGSUMGSUMGSUMGSUMGS DQKAU&G4

fofue; % मुल्य निर्धारण का सामान्य सिद्धान्त । मांग एवं पूर्ति में परिवर्तन तथा साम्य मुल्य पर इनका प्रभाव। मुल्य निर्धारण में समय तत्व। बाजारः अर्थ, परिभाषा एवं वर्गीकरण, आगम विश्लेषण, पूर्ण प्रतियोगिता, अपूर्ण प्रतियोगता, (एकाधिकारात्मक प्रतियोगिता) एकाधिकार, विभेदात्मक एकाधिकार एवं अल्पाधिकार में कीमत एवं उत्पादन निर्धारण।

for j.k ‰ वितरण का सीमान्त उत्पादकता सिद्धान्त, लगान, मजदूरी, ब्याज एवं लाभ

## ojuku niœu &of}rhşu %dkkjyrosean∨kfFkldb∪iy,cklojy.kb

∨kfFkæl i : kbi..k % अर्थ, आर्थिक पर्यावरण को प्रभावित करने वाले घटक। भारतीय अर्थव्यवस्था की मूलभूत विशेषताएँ। आर्थिक सुधारों का भारतीय अर्थव्यवस्था पर प्रभाव। आर्थिक नियोजनः अर्थ, महत्व, एवं उददेश्य, भारत की पंचवर्षीय योजनाओं की मुख्य विशेषताएँ – दसवीं, ग्यारहवीं व बारहवीं योजना के विशेष संदर्भ

## 

tulा 🖟 ル 🖧 विशेषताएं, वृद्धि के कारणः नयी जनसंख्या नीति, भारतीय अर्थव्यवस्था की मुख्य समस्याएं – बेरोजगारी, गरीबी तथा आय व धन की विषमताएं। आर्थिक विद्य

Nf"k, 01 y/kqm | kx % भारतीय अर्थव्यवस्था में कृषि की भूमिका, भूमि सुधार, कृषि की नवीन व्यूहरचना व हरित क्रान्ति, कृषिगत साख, भारत में कृषि उत्पादकता, विश्वव्यापार संगठन और भारतीय कृषि।

y?kum kx % अर्थ, महत्व, समस्याएँ और सुधारात्मक उपाय। औद्योगिक नीति और नवीनतम परिवर्तन। उद्यमिता एवं उद्यमी: अर्थ, परिभाषा, विशेषताएं, कार्य एवं प्रकार।

### bdkA & 5

jkt LFkku ch VFkD; oLFkk % राजस्थान की अर्थव्यवस्था की आधारभूत विशेषताएं। कृषि, लघु उद्योग एवं इस्तकलाओं का विकास व भावी सम्भावनाएं। राजस्थान में डेयरी विकास कार्यक्रम तथा पर्यटन विकास। राजस्थान के आर्थिक विकास में बाधाएं एवं उपाय।

# 

### PAPER-1 (Textile)

**Note:** The question paper shall contain three section. Section A contain 5 questions two from each unit of 2 marks each. The candidate is required to answer all the questions. The answers should not exceed 50 words. Section B shall contain 5 questions one from each unit with internal choice. Each questions shall be of 4 marks. The answers should not exceed 200 words. The candidate is required to answer all the questions. Section C shall contain 5 question of 10 marks each, one from each unit. The candidate is required to answer 3 questions. The answer shall not exceed 400 words.

#### Unit-1

Textile Fiber: Definition and Classification. General Properties of Textiles Fibers.

### MGSU MGSU **bOkb&3**SU MGSU MGSU MGSU MGSU MGSU MGSU

**chika** }kjk l k[k l tu %साख सृजन की प्रक्रिया, मुद्रा आपूर्ति और कुल बैंक साख का निर्धारण, मौद्रिक नीति एवं साख नियंत्रण की तकनीकें, राजकोषीय—नीति। अंडियाज—दरें— भारत में प्रचलित विभिन्न ब्याज दरें (जैसे बाण्ड दर, बिल दर, जमा दर आदि) प्रशासनिक दरें एवं बाजार निर्धारित दरें, ब्याज की दरों में अन्तर के विभिन्न स्रोत।

b&cfdx % मुख्य एवं इंटरनेट बैंकिंग का अर्थ, क्षेत्र, कार्य, महत्व, विधियां, इंटरनेट बैंकिंग में जोखिम व सावधानियां, मोबाईल बैंकिंग, खुदरा बैंकिंग। SUMGSUMGSUMGSU

#### bdkb**1**&5

# (To be offered to the women candidates in Girls College only) Scheme Duration Max. Min. Pass Period

Scheme SUMGSUN	<b>4GSUDUration</b> UMGS	$_{ m SUM}$ Max. $_{ m GSU}$ Min. Pass $_{ m M}$ Period $_{ m MGSU}$
		SUMMarks SUMarks IGSUM Per (Weeks)
Theory Paper I	AGSUMGSUMGSUMGS	SUM60 UMGSU 22GSUMGSUMC3 UMGSUMGSU
Theory Paper II	16su <b>3</b> /H <b>rs</b> .mgsu.mgs	su M <b>60</b> u Mgsu <b>22</b> 3su Mgsu Mc <b>3</b> u Mgsu Mgsu
SPractical SUMGSUM	MGSU4MHTS MGSU MGS	SU M <mark>80</mark> U MGSU 29GSU MGSU MG4U MGSU MGSU

Note: The question paper shall contain three section. Section A contain 5 questions two from each unit of 2 marks each. The candidate is required to answer all the questions. The answers should not exceed 50 words. Section B shall contain 5 questions one from each unit with internal choice. Each questions shall be of 4 marks. The answers should not exceed 200 words. The candidate is required to answer all the questions. Section C shall contain 5 question of 10 marks each, one from each unit. The candidate is required to answer 3 questions. The answer shall not exceed 400 words.

#### Unit-1

Fashion-Meaning, Terminology of fashion, sources of fashion, factors

alksk i pkg fo' ysk.k & कोषों के स्त्रोत और उपयोग का सैद्धान्तिक पहलू, कार्यशील पंजी में परिवर्तन का विवरण और कोषों के स्त्रोंतों और उपयोग का विवरण तैयार करना रोकड प्रवाह विश्लेषण : रोकड प्रवाह विवरण तैयार करना । कोष प्रवाह विवरण एवं रोक प्रवाह विवरण में अन्तर M

foùkh; fu; kst u vkg i pklueku & अर्थ, विशेषताएं, प्रकार, महत्व, सीमाएं उ वित्तीय नियोजन को प्रभावित करने वाले घटक। कार्यशील पूंजी का प्रबन्ध अवधारणा प्रकार स्त्रोत निर्धारित तत्व एवं कार्यशील पंजी का अनुमान । लाग

ikl; ka dk i cl/k %अर्थ, उददेश्य, भहत्व और कार्य।

स्कन्ध का प्रबन्ध : अर्थ, उददेश्य, महत्व स्कन्ध स्तर को प्रभावित करने स्कन्ध नियंत्रण की प्रविधियां।

पूंजी की लागतः अर्थ एवं पूंजी की लागत अवधारणा का महत्व, विभिन्न वित्तीय साधने की पूंजी की लागत, ऋण पूंजी की लागत, पूर्वाधिकार अंश पूंजी की लागत, समता अंश पूंजी की लागत, प्रतिधारित आय की लागत, पूंजी की भारित औसत लागत।

## MGSU MGSU MGSU MGSU MGSU MGSU BOKD &U 5 IGSU

inth ctVu %अर्थ, परिभाषा, प्रक्रिया एवं पूंजी बजटन को प्रभावित करने वाले घटा निश्चितता व अनिश्चितता के अर्न्तगत पूंजी बजटन मुल्यांकन की प्रविधियां। लाभांश नीति – लाभांश व लाभांश नीति का अर्थ, प्रकार व सुदृढ लाभांश नीति आवश्यक तत्व, लाभाश नीति को प्रभावित करने वाले तत्व, लाभाश मॉडल्स और उन

## itu i=& f}rh; % vf/kdkšk.k, oa foùkh; izkkyh

enk %अर्थ, कार्य एवं भूमिका, मुद्रा के प्रकार, मौद्रिक मान, नोट निर्गमन की वि भारत में मुद्रा आपूर्ति के वैकल्पिक उपाय। मुद्रा का मूल्य, मुद्रा का परिमाणात्म सिद्धान्त, फिशर, कैम्ब्रिज एवं कीन्स दृष्टिकोण।

भारत में मुद्रा बाजारः मुद्रा बाजार का अर्थ एवं महत्त्व, भारतीय मुद्रा बाजार की संरचन एवं अंग उपकरण विशेषताएँ दोष एवं आधनिक प्रवतियाँ, मद्रा का अवमल्यन

foÙkh; ां र kkyh , oa e/; LFk ा LFkk; % वित्तीय प्रणाली का अर्थ, महत्व और मृ अंग । भारत में वित्तीय मध्यस्थ संस्थाओं के प्रकार, कार्य प्रणाली और कार्य। भारत में पूँजी बाजार : पूँजी बाजार का अर्थ एवं महत्त्व, भारतीय पूँजी बाजार की संरच कार्य, प्रमुख उपकरण और आध्निक प्रवृतियाँ UMGSUMGSUMGSU

#### 

Yarn Construction - Different types of Yarns.

Fabric Construction - Weaving Loom and It's Partumesume

Different types of weaves - Plain, Twill, Basket, Pile, Sateen and 

Meaning of selvedge, warp, weft, count of cloth, balance of cloth and

Fabric finishes – Meaning classification and importance to consumer. Study of various fabric finishes- Bleaching, Calendering, Wash and Wear, Crease Resistant, Mercerization, Mildew and Moth Resistant, Fire Proof-

Natural Dyes: Synthetic Dyes -Acid; Basic, Sulphar, Vat, Reactive, Direct Dyes.

Identifying dyeing defects. Tie and Dve - Techniques

Printing - Introduction and importance, styles of printing - direct, discharge, resist like block printing, stencil printing and screen printing.

### Paper-2 (Business and Garment Industries)

Note: The question paper shall contain three section. Section A contain 5 questions two from each unit of 2 marks each. The candidate is required to answer all the questions. The answers should not exceed 50 words. Section B shall contain 5 questions one from each unit with internal choice. Each questions shall be of 4 marks. The answers should not exceed 200 words. The candidate is required to answer all the guestions. Section C shall contain 5 question of 10 marks each, one from each unit. The candidate is required to answer 3 questions. The answer

Meaning and scope of business with special reference port trade in India.

Forms of ownership -

- (1) Sole Trader
- (2) Partnership
- (4) Joint Stock Company (5) Pubic Sector (Meaning, Characteristics, Advantages and disadvantages

### Unit-2

Objects importance and utility of book-keeping. Principles & concepts

#### MGSU MGSU MGSU MGSU MGSU MGU**nit-3**U MGSU MGSU MGSU MGSU MGSU

MGSU MGSU MGSU MGSU MGSU MG

Carrees in apparel industries

#### MGSU MGSU MGSU MGSU MGSU MGUnit-4U MGSU

#### Unit-5

Project Planning for Garment Production Unit -

Selection of site for unit, size of unit GSU MGSI

Production and Storage space, Laundry area.

### [Practical- Textile]

# 

- 1. Fiber identification
- 2.ss Fabric study-Balance of cloth, Types of weaves:
- 4. Color- wheel, schemes, visual effect with hard Pencil, wax crayons, oil Pastels, marker Pen & water color.
- 5. Developing design for decorating fabric and paper articles for various end uses.
- a) Collection of fiber, yarn and fabric samples.

### Suggested Reading

- 3. Deulkar, Durga: A guide to household textile and laundry work, Atma
- 4. Hess, Katherine: Textile fibers and their uses, Oxford and IBH PUB-
- 6. Josph, Marjor L: Essentials of Textiles, CBS College Publishing,

challenges in Present Indian Economy.sumgsumgsumgsumgsumgsumgsumgsu

Electronic Data interchange (EDI): Introduction, Basics, Standards, Advantages, Future, Financial EDI.

#### Unit-V

**Banking Reforms:** Operation of Conflicting Pressure Before and After Bank Nationalization in 1969. Banking and Financial System Reforms, RBI Functions, Credit Policy in Present Setting and its Limitations.

- Books Recommended: Markets and Institutions; Tata McGraw-Hill Publishing Company, New Delhi.
- 2. Kapila Raj and Kapila Uma: Banking and Financial Sector Reforms in India; Vol I, II, III and IV, Academic Foundations, Delhi.

- 5. Saunders Anthony: Financial Institutions Management a Modern Person Sumspective; Irwin Publication, McGraw Hill Co., New York: UMGSUMGSU
- 6. Srivastava.R.M.Management of Indian Financial Institutions; Himalaya Pub. House, Mumbai.
- 7. Saraswat.Sharma,Gupta,Godha;Banking and Financial System,
  Ramesh Book Depot, Jaipur.

### 3- vkfFkkd i z kkl u , oa foùkh: i cu/k

### kst uk %

# i/usi=& iFke % foùkh; izu/k

 dend Models and Their Relevance.

#### **Books Recommended:**

- 2 Khan & Jain Financial Management
- 3 Kuchhal S.C. Corporate Financial Management
- 4 Pandey I.M.- Financial Management

- 7 Saxena V.K. & Vashistha C.D. Financial Management
- 8 GSL कुलश्रेष्ठ आर.एस निगमों का वित्तीय प्रबन्ध (GSU MGSU MGSU MGSU M
- 9 एम.आर. अग्रवाल वित्तीय प्रबन्ध , गरिमा पब्लिकेशंस, जयपुर।

# PAPER -II: BANKING & FINANCIAL SYSTEM

Money: Meaning, Functions,' Role, Type of Money, Monetary Standard, Methods of note issue, Alternative Measures to Money Supply in India. Value of Money, Quantity Theory of Money, Fisher, Cambridge & Keynes Approach.

Money Market in India: Meaning and Importance of Money Market, Structure, Constituents, Instruments, Characteristics, Defects and Recent Trends in Indian Money Market, Devaluation of Money, Inflation and Deflation.

#### 

Capital Market in India: Meaning and Significance of Capital Market, Structure, Functions, Main Instruments and Recent Trends in Indian Capital Market.

#### Hnit all

Interest Rates: Various Rates in India (viz. Bond Rate, Bill Rate, Deposit Rates, etc.), Administered Rates and Market Determined Rates Sources of Difference in Rates of Interest.

#### 

**E-Banking:** Meaning of core & Internet Banking. Scope, Operations, Importance, Methods, Risk & Precautions in internet Banking, Mobile Banking, Retail Banking.

**E-Payment:** ATM, Online Shopping, NEFT, RTGS, Electronic Clearing System, Cash less Economy – Meaning, Need, Scope, Importance and

- 7. Shukla M.C. AND Grewal T.S. Advanced Accounts (s. chand & Co.)
- 9. Gupta B.D. Financial Accounting.
- 10 Chakraberty H. Advanced Accounting.
- 11 Grewal T.S. Elements of Accounts (S. Chand & CO.)
- 12 Oswal- Maheshwari- Cost Accountancy (Ramesh Book Depot.).
- 10. M.D. AGRAWAL N.P. Agrawal Financial Management.
- 1. Oswal, Brdwat-Bahikhata- (Ramesh Book Depo.)

#### 10. COMPUTER APPLICATION

#### Scheme of Examination

#### 1. PASS CRITERIA

For a pass in the examination, a candidate is required to obtain at least 36% in each paper (Theory, Practical and Project) and 36% marks of total aggregate marks of theory and practical papers separately.

### 1.MCLASSIFICATION OF SUCCESSFUL CANDIDATE

J MG DIVISION GSU MGSU MGSU MGSU M	GSU MTotal Marks UMGSU MGSU MGSU M
UMGFirst DivisionMGSUMGSUMGSUM	GSU M60% and aboveGSU MGSU MGSU M
Second Division MGSUMGSUM	Above 48% and below 60%
л мо <b>Rass</b> su мgsu мgsu мgsu мgsu м	GSU MAbove 36% and below 48% UM
J MGFallGSU MGSU MGSU MGSU MGSU M	GSU MBelow 36% SU MGSU MGSU MGSU M

### 3. INSTRUCTIONS TO PAPER SETTER GSUMGSUMGSUM

The question paper contains 3 sections. **Section-A** consists of 10 questions (2 questions from each unit of syllabus). **Section-B** consists of 10 questions (2 questions from each unit of syllabus). **Section-C** consists of 5 questions (1 question from each unit of syllabus).

The word limit of part A, B and C are 50, 200 and 500 respectively

4. BACKLOG

As per University Norms

#### 5.MGWORKLOADIGSUMGSUMGSU

6. INSTRUCTIONS FOT PRACTICAL EXAMINATION Each practical exam is to be conducted by two examiners one External and one Internal Examiner. External examiner should be senior lecturer from jurisdiction of other universities. Question paper of Practical Examination will be prepared by External Examiner. Students have to perform exercise on computer. Exercise must be written in answer books in proper documen-

Syllabus / B.Com. Part - I II III / 43 30 / Syllabus / B.Com. Part - I II III

tation. Marks distribution for Practical of 70 ma  a) Four Exercise of 10 marks each  (Logic 04, Execution 03, Documentation 03)  b) Viva-Voce  C) Laboratory Exercise File  (Examination School 20)	GSUMGSU MGS 40 Marks U MG 3) U MGSU MGSU MGSU MGSU MGSU MGSU MGSU MG
MGSU MGSU MGSU MGSU NESSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU M	Exam Su Max. MG Mini SU MG
code MGSU MG (Theory) IGSU MGSU Week MG Week U MEMGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	
	GSU MGSU MGSU MGSU MARKSU MG GSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU M
Theory Papers Igsu Mgsu Mgsu Mgsu Mgsu Mgsu Mgsu Mgsu M	
Paper Isu McComputersu McSU McSU McSU McSU McSU McSU McSU McSU	
MGSU MGSU MG & PC Softwares 3 GSU MG U MGSU MS	SU MGSU MGSU MGSU MGSU MG SU MGSU MGSU MGSU MG
Paper II su Mc Database su Mgsu Mgsu Mgsu Mgsu Mgsu Mgsu Mgsu M	
mgsu mgsu mgSystemngsu mgsu mgsu mgsu mgsu mgsu mgsu mgsu m	Bsu masu masu masu masu ma Bsu masu 75 su ma 27 masu ma asu masu masu masu masu ma
Total of Theory Papers MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	GSU MGSU MGSU MGSU MGSU MG GSU MGSU MGSU MGSU MG GSU MGSU <b>140</b> U MG <b>54</b> MGSU MG
Practical Papers UMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGS	GSU MGSU MGSU MGSU MGSU MG GSU MGSU MGSU MGSI LMGSU MG
Practical MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	Su mgsu 50ssu mgsl 8ngsu mg gsu mgsu <b>50</b> ssu mgs <b>18</b> ngsu mg
Grand Total su MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU	GSU MGSU 2005U MGS 72 MGSU MG GSU MGSU MGSU MGSU MGSU MG

### PAPER - 1 - COMPUTER FUNDAMENTALS & PC SOFTWARE

Maximum Marks: 75

Minimum Passing Marks: 27

The question paper contains 3 sections. Section-A consists of 10 questions (2 questions from each unit of syllabus). Section-B consists of 10 questions (2 questions from each unit of syllabus). Section-C consists of 5 questions (1 question from each unit of syllabus).

The word limit of part A, B and C are 50, 200 and 500 respectively. 

Historical Evolution of Computers, Characteristics of computer, Classification of Computer, Modern Computer & its Application; Block diagram and Components of Computer System, Central Processing Unit, Memory Unit, Microprocessor; Interconnecting the Units of a Computer, Inside a Computer Cabinet: Functions and Characteristics of Various commonly used Input/Output Devices; Start-up Process (Booting), Specification of a Desktop and Laptop currently available in the market (Processor, motherboard, memory, interface & capacity of HDD & DVD drives, I/O

Section B shall consist of seven questions (at least 01 question from each Unit) of 08 marks each, to be answered in around 200 words. Five 

Section C shall consist of four questions (at least 01 question from each Unit) of 20 marks each, to be answered in around 500 words. Any two questions must be answered out of given four.

### PAPER-I: FINANCIAL MANAGEMENT MGSU MGSU MGSU MGSU MGSU MGSU M**Unit-**GSU MGSU MGSU MGSU MGSU MG

Financial Management: Meaning, Scope, Importance and Limitations. Functions of Chief Financial Officer (CFO).

Financial Analysis: Financial Statements, Income Statement and Balance Sheet. Techniques of Financial Analysis.

Ratio Analysis: Advantages, Significance and Limitations, Liquidity Ratios, Activity Ratios and Profitability Ratios.

#### Unit - II

Fund Flow Analysis: A Theoretical Aspect of Sources and uses of Funds. Preparation of Statement of Changes in Working Capital and Statement 

Cash Flow Analysis: Preparation of Cash Flow Statement. Difference between Fund Flow Statement and Cash Flow Statement GSUN

#### Unit-IIISU

Financial Planning and Forecasting: Meaning, Characteristics, Types, Importance, Limitations and Factors affecting Financial Planning. Advantages and Tools of Financial Forecasting.

Working Capital Management Concept, Types, Sources, Determinants and Estimation of Working Capital. Cost-Volume-Profit Analysis su

#### Unit MV

Receivables Management: Meaning, Objectives, Importance and Func-

**Inventory Management:** Meaning, Objectives, Importance, Factors affecting Inventory Level and Techniques of Inventory Control MGSU MGSU

Cost of Capital: Meaning and Significance of the Concept of the Cost of Capital, Cost of Capital for Various Sources of Finance: Cost of Debt Capital, Cost of Preference Share Capital, Cost of Equity Share Capital, Cost of Retained Earnings, Weighted Average Cost of capital,

#### U MGSU MGSU MGSU MGSU MGSU MGSU N<mark>J hit</mark> A**V**:SU MGSU MGSU MGSU MGSU MGSU MGSU MGSU

Capital Budgeting: Meaning, Definitions, Process and Factors affecting Capital Budgeting Capital Budgeting Evaluation Techniques Under Certainty and Uncertainty.

Dividend Policy: Meaning, Forms of Dividend and Dividend Policy, Essentials of Sound Dividend Policy. Factors affecting Dividend Policy, Divi-

### 

### bckbl&5

## 

### bdkb1 2

### bdkb23

उत्पाद-उत्पाद अवधारणा, उपभोक्ता एवं औद्योगिक उत्पाद। उत्पाद नियोजन एवं विकास। पैकेजिंग-भूमिका एवं कार्य, ब्राण्ड एवं ट्रेडमार्क, उत्पाद जीवन चक्र।

#### 

कीमत: विपणन अन्तर्लय में कीमत का महत्व। कीमत को प्रभावित करने वाले घटक। बट्टा तथा छूट। वितरण वाहिकाएं एवं भौतिक वितरण— वितरण वाहिकाएं—अवधारणा, भूमिका, वितरण वाहिकाओं का प्रकार, वितरण वाहिकाओं के चयन को प्रभावित करने वाले घटक, फुटकर एवं थोक विक्रेता। उत्पाद का भौतिक वितरण—परिवहन, भण्डारण, सामग्री तालिका नियंत्रण एवं आदेश प्रक्रियण।

#### bckb7 5

# 3. ECONOMIC ADMINISTRATION AND FINANCIAL MANAGEMENT

	Duration	MGSMax:	Marks	MGSU 1	Vin.	Pass	Marks	SUI
GSUTwo Papers GSU		MGS 200 S		MGSU N	72SU N			
Paper I GSU MGSU	3 hrs.	MGS 100 S						
siRaper II su mosu	3 hrs. su	MGS1100s						SUI

There shall be three (03) Sections in the Question paper.

Section A shall consist of ten questions (02 questions from each Unit), of 02 marks each, all compulsory to be answered in around 50 words.

### U MGSU MGSU MGSU MGSU MGSU **Unit** ∺dbu MGSU MGSU MGSU MGSU MGSU MGSU

Need & Types of Software: System & Application software; Programming Languages: Machine, Assembly, High Level, 4GLs, Assemblers, Compilers and Interpreter; Objectives of Operating System, Concept of CUI & GUI; Installation of Windows Operating System, Installation of Printer and Other Software Packages such as Ms Office etc; Backup and Restore Operations. Features of Windows; Various versions of Windows, Desktop, Explorer, Searching, Recycle Bin, Setting common devices using Control Panel, System Tools, Disk cleanup, defragmentation, scanning for virus, Windows Accessories.

### J MGSU MGSU MGSU MGSU MGSU**U ni t**J → HU MGSU MGSU MGSU M

Features of Word Processor: Create, edit, store, print documents, Navigation of documents, cut, copy & paste, Find & replace, Different Page Views and layouts, Alignment, formatting features, Tabs & Indents, Inserting tables, pictures, hyperlinks, Spell checking, Macros, Mail merge, Template, Wizards, Overview of Index and Tables. Importing and exporting to and from various formats.

#### SUUnit MIV

Features of Spreadsheet: Creating, saving, editing, moving around a worksheet, workbook; Inserting, deleting navigation in worksheets, Working with Formula, Cell reference, Functions (Financial, Database, Maths, Trigonometric, Statistical etc); Creating, editing, selecting and naming range. Format Feature, Changing alignment, Character styles, Date Format, Border & Colors etc. Previewing & Printing a worksheet, Goal Seeks, Pivot Table, Creating Charts & Graphs. Database in worksheet, Data organization- what-if analysis, Macro, Linking and embedding.

### SU MGSU MGSU MGSU MGSU MGSU MGSU **Unit** → **W**SU MGSU MGSU MGSU MGSU MGSU MGSU MGSU

Power Point Presentation Package: Creating Presentation, Different presentation templates, Setting backgrounds, layouts, Customizing, Formatting a presentation, Adding Graphics and effects to the presentation, Printing Handouts, Generating standalone presentation viewer.

### Suggested Readings

- 1 McComputer Fundamental By P.K. Sinha (BPB Publications) Issuer
- 2. MC Upgrading and Repairing PCs By Scott and Mueller Techmedia, New Delhi
- 3. Rapidex MS Office By Vikas Gupta (Pustak Mahal) MGSU MGSU MGSU

# PAPER - II - DATABASE MANAGEMENT SYSTEM SU MGSU MGSU NSCHEME OF Examination SU MGSU MGSU MGSU

The question paper contains 3 sections. Section-A consists of 10 ques-

The word limit of part A, B and C are 50, 200 and 500 respectively.

### 

Data, Data Processing, Merits and demerits of file organisation. Database Overview, Purpose of the Database system, File systems Vs. Database Systems, View of Data: Data Abstraction, Instances, Schema, Data Models: Overview of Network, Hierarchical, and Relational Model, Database Architecture and Administrators, Codd's Rules.

#### Unit II

ER Model: Basic Terminology, Entity, Entity sets, attributes and keys, Relation and Relationship sets, Entity-Relationship Diagram, Weak and Strong entity types, Features of E-R Model, Specialization, Generalization Aggregation, Creating table from ER diagram. Basic Concept of Normalization up to BCNF.

#### Unitall

Implement Database concepts using Access, Creating Tables, Data Types, Entering Data, Table Design, Indexing, Importing Data, Operators and expressions, expression builder, various functions of Access, Import and Export Table, Creating Queries, Setting Relationship between Tables, Creating Forms, Controls and components of form, Master table and transaction table. Join property, various join options available in access, Creating & Printing Reports.

#### Unit IV

#### Unit V

### Suggested Readings

- 2.ss An Introduction to Database System By C.J. Date (Addision Wesley)
- 3. Fundamentals of DBMS By Gupta, Dhillon, Magho, Sharma (Lakhanpal Publishers)
- 4.GSUTeach yourself Access: Sieglel, BPB

Product: Concept of product, consumer and industrial goods; product planning and development; packaging-role and functions, brand and trade mark; product life cycle concept, summer massumes under more product life cycle concept.

#### Unit IV

#### Unit V

Promotion: methods of promotion; optimum promotion mix; advertising media: their relative merits and limitations; characteristics of an effective advertisement; personnel selling; selling as a career; qualities of a successful sales person; functions of salesman.

#### **Book Recommended**

S DOON INCOMINICATION	IGSU MGSU MGSU MGSU MGSU MGSU M
SUMCअग्रवाला कोठारी <sup>1</sup> GSU M	IGSविपणन कि असिद्धगन्त MGSU MGSU M
SUMGPhilip Kotler MGSUM	Marketing Management
SUMGStanton W.J.MGSUM	GSFundamentals of Marketing
SUMGSUMGSUM SUMGSUMGSUMGSUM	IGS विपणान के सिद्धान्त MGSU MGSU M
SU MGBushkirkGSU MGSU M	IGSPrinciples of Marketing GSU M
अ वास्तव प्रेमकुमार	iGSU MGSU MGSU MGSU MGSU MGSU M iGSU MGRU MGSU MGSU MGSU M
Dr. R.L. Nolakha	GSPrinciples of Marketing GSU M
SUMESU MESU MESU MESU M	Principles of Marketing

## 0; kol kf; d i cU/k

योजना

st MGSU MGSU MGSU N द्रो प्रश्न पुत्र <sub>U MGSU</sub> N	GSU MGSU MGSU MGSU GSU न्यूनतम् उत्तीर्णाकं 72 su	MGS अधिकतम् अंक 200
प्रथम प्रश्न पत्र GSU N	IGSUHGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUM	MGS अधिकतम् अंक 100
िद्वितीय प्रश्न पत्र SUM	IGSLसम्यU31धण्टे/IGSU MGSL	MGSLअधिकतमऽअंक 1000

# itu i=&1 dEiuh I flu; e

निगमीय ब्यक्तित्वः कम्पनियों का वर्गीकरण । कम्पनी का प्रवर्तन एवं समामेलन । पार्षद स्मानान अपने पार्षद अन्तिन्यम

#### bckb/8/2

bdkb&3

Section A shall consist of ten questions (02 questions from each Unit), of 02 marks each, all compulsory to be answered in around 50 words. Section B shall consist of seven questions (at least 01 question from each Unit) of 08 marks each, to be answered in around 200 words. Five questions must be answered out of given seven.

# 

Corporate personality; Kinds of companies, Promotion and incorporation of companies. Memorandum of association; Articles of association.

#### Unit II

Prospectus, Shares, Share capital; Members; Share transfer and transmission, Capital management: borrowing powers, mortgages and charges, debentures of the company of the capital management of the cap

#### Unit III

Directors: Managing director, Whole time director, prevention of operation and mismanagement! Winding up: Kinds and conduct. MGSU MGSU M

#### Unit IV

Company Secretary: Definition, Importance, Position, Qualifications, Appointment, Removal, Powers, Duties, Liabilities and Role. Company Secretary in Practice, Areas of practice and certificate of Practice (CoP)

Unit V

Company meetings: Kind, quorum, voting, resolutions, minutes; Majority powers and minority rights. Corporate Social Responsibility.

#### Books Recommended

अग्रवाल कोठारी UMGS	<sup>UM</sup> कम्पनी अधिनियम एवं सचिवीय पद्धति UMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGSUMGS
जोशी, श्वींचा, गोयल	U Nकम्पनी अधिनियम् IGSU MGSU MGSU MGSU MGSU MGSU MGSU M
MGSU MGSU MGSU MGS माथुर, ज्लीलखा SU MGS	u M <mark>GSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU M</mark>
Avtar Singh GSU MGS	U MCSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU MG
N.D. Kapoor <sub>su Mgs</sub>	u Masu m u <b>"Company Law</b> masu masu masu masu masu masu masu masu
MGSU MGSU MGSU MGS	U MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGS

### 

#### Unit Humgsumgsumgsumgsumgsu

Marketing environment; Consumer behaviour and market segmentation: Nature, scope and significance of consumer behaviour; Market segmentation concept and importance; bases for market segmentation.

#### Ganitall

Introduction to Tourism and Tourism Industry.

Definitions: Tourism, Tourist, Travller, Excursion, Tourist Definition.
Tourism Products and their Features, Types of Tourist.

### 

#### Unit - II

Hurdles in Tourism Industry

#### Unit - V

Tourism Organizations: Introduction & Functions
International Organization like W.T.O, P.A.T.A, I.A.T.A, I.C.A.O
Domestic Tourism Organization like I.T.D.C., T.A.A.I, I.A.T.O, etc.

#### MGSU MGSU MGSU MGSU MGSU MGSU MISH MISH MGSU MGSU MGSU MGSU MGSU MGSU MISH MISH

Tourism Measurement: Meaning, Need & Importance SUMGSU

Methods of Measurement in International Tourism, Problems in measurement & their solutions, as well was well as well a

- 2. J.M.S. Negi: Passport and Principles of Tourism, Gitanjali Pbl
- 4. Shuita Chopra: Tourism Development in India, New Delhi, 1992
- 5.MGSRobbert Chritie Mills: Mourism System New Jersey, 1992
- 6. Virendra Kaul: Tourism and the Economy, New Delhi 1994
- 7.MGSIITTM: Tourism as an Industry, Monograph, IITTM, New Delh

# PAPER - II : HOSPITALITY MANAGEMENT - I

प्रत्यक्ष श्रमः प्रत्यक्ष श्रमः लागतः एवं इसका नियन्त्रणः। समय निर्धारण एवं समय का लेखा। मजुद्री भूगतान की रीतियाँ। व्यक्तिगत एवं सामृहिक बोनस योजना। Plans of Definitions, Types and Their Applicability. Clientele - Definitions & Types. उपरिव्ययः उपरिव्ययों का अर्थ, उपरिव्ययों का अनुभाजन एवं अवशोषण । अल्प एवं अधि वसूली का व्यवहार एवं निपटारा । प्रशासनिक विक्रय एवं वितरण उपरिव्ययों पर Telephone Courtesy, Telephone System (PBX, EAPBX etc. नियन्त्रण। इकाई लागत निर्धारण। Unit - III Tariff Card Definition: Planning of Tariff Card GSU MGSU MGSU Room Rates - Types, Fixing of Room Rates, Hubbart Formula ठेका लागत निर्धारण प्रक्रिया लागत निर्धारण (चाल कार्य के मृल्यांकन को छोडकर) MGSU MGSU MGSU MGSU MGSU **bakb&4**u Front Office Dept. - Introduction and Functions. प्रमाप लागत लेखांकन : अवधारणाएं, महत्व एवं सीमाएं, विचरणों का विश्ले MGSU MGSU MGSU MGSU MGSU MGSU MUNITER V MGSU M Mails in Hotel - Types and Handling. SU (केवल सामग्री एवं श्रम विचरण)। लागत व वितीय लेखों का मिलान। Messages - Sources, Handling and Delivering IGSU MGSU MGSU MGSU MGSU MGSU **hCkh&5** U MGSU MGSU MGSU M Paging System SMeaning and Procedure. सीमान्त लागत लेखांकन एवं समविच्छेद विष्लेशण (प्रबन्धकीय निर्णयों को छोडकर) Transcript Report - Introduction and Preparation. परिचालन लागत लेखांकन |Rules of quest floor-Maids Cart-Bed making MGSU MGSU MGSU MGSU MGSU M**Unit**es**V** MGSU MGSU MGS room maintenance procedure SU MGSU MGSU MGSU MGSU MGSU MGSU Reservations - Modes, Sources, Charting and Cancellation Procedure for requesting fresh linen-Guest supplies Billing System - Types, Methods of Billing, Procedure. Duties and Responsibilities of Front Office Staff SUMGSUM Par stock lost and fund procedure, cleaning methods, agents Handling Foreign Currency & Credit Card in Hotels. Wake call procedure seanty baggage procedure. SUMGS A Manual of Hotel Reception JKS Beavis van S. Medlik (Heineman) Ho Keys and keys control types of keys GSU MGSU MGS Hotez Front Office Training Manual, Sudhir Andrews (TMF Room maintenance, lobby and lounge maintenance Inspection of checked out rooms gsumgsumgsum Unit IV Case study, guest fall ill, death in hotel, fire in hotel, SU MGSU MGSU MGSU MGSU MGSU MGSU M(Unit(V) MGSU MGSU MGS vandalism, cuisines: type of cuisine, catering - meaning, classification services types of services layout of table cover, menu, types, planning, control systems in catering, area methods of cooking, organization of restaurant, duties and responsibilities of principal staff of catering Recommended Books: Hotel and Restaurant Guide India, New Delhi, 1997 F & B Service, Sudhir Andrews, TmW. GSUMGSUMGSU GSU MGSU MGSU MGSU MGS 2. BUSINESS MANAGEMENT Min. Pass Marks - 72 Duration - 3 Hrs. Max. Marks - 200 sumgsumgsumPaper = Icand Paper = II (100 = 100 = 200) There shall be three (03) Sections in the Question paper

38 / Syllabus / B.Com. Part - I II III Syllabus / B.Com. Part - I II III / 35

1981 Oswal, Aggarwal, Garg, Saxena, Khatri, Munjral-Cost Accounting
MGSU (Ramesh Book Depot, Jaipur) MGSU MGSU MGSU MGSU MGSU MGSU MGSU MGSU
2 Rangrigo Br. Cost Accounting (World press Calcutta) uncouncern

- Jawahar Lal Cost Accounting (Tata Mc graw Hill, Delhi)
- Meheshwari& Mittal LagatLekhnkan (MahaveerPrakashan
- Jain & Narang- Cost Accounting (Kalyani Publication, Delhi)
- Uain, Khendelwal&Pareek Cost Accounting (Ajmera Book Co.) ys kkdez, oa 0; ko 1 kf; d. 1 kf [; dh

Ikt w i = 1 djk/kku % vk; djsfo/kku %oa vsfks GSU MGSU MGSU MGSU M DO KD R 1 MGSU MGSU MGSU MGSU

परिचय एवं परिभाषाएं, करदाता की निवास स्थिति एवं करदायित्व, वेतन शीर्षक

पूंजीलाभ, अन्य साधनों से आयाकी गणना, आयाका योग तथा मिलाना, हानियों की पूर्ति करना एवं आगे लेजाना, कर मुक्त आयें।

## bckbl&4

सकल कुल आय में से कटौतियाँ, व्यष्टियों की कुल आय एवं करदायित्व की हिन्दू अविभाजित परिवार की कुल आय एवं करदायित्व की गणना।

## 

साझेदारी फर्मों का फर्मों की तरह एवं व्यक्तियों के समुदाय की तरहकर निर्धारण हेत् क्ल आय एवं करदायित्व की गणना, उद्गम स्थान पर कर की कटौती एवं आयकर के अग्रिम भुगतान के सम्बन्ध में प्रावधान। कर निर्धारण प्रक्रिया। नोट : शैक्षणिक सत्र प्रारम्भ होने की तारीख से ठीक पूर्व की 1 अप्रैल से प्रारम्भ निर्धारण वर्ष से सम्बन्धित विधान एवं नियमों का अध्ययन करना है

## lktu i = 2 % ykxr ys kkadu

परिचयः लागतः लेखांकन की प्रकृति, उद्देश्यः एवं महत्व, विभिन्न लागतः अवधारणाये लागत निर्धारण एवं नियंत्रण। लागत, वित्तीय एवं प्रबंध लेखांकन में अन्तर। लागत निर्धारण पद्धति की स्थापना। लागत के तत्त्व, लागत निर्धारण की प्रविधियाँ

प्रत्यक्ष सामग्रीः सामग्री काःक्रयः एवं सामग्रीः काः निर्गमन् आर्थिक आदेशः मात्राः तथ विभिन्न स्तरों का निर्धारण। सामग्री निर्गमन के मूल्यांकन की रीतियाँ। सामग्री नियन्त्रण की चुनिन्दा तकनीके अ.ब.स विश्लेषण।

## B.Com. Part | Low Examination - 202

There shall be three (03) Sections in the Question paper us

Section A shall consist of ten questions (02 questions from each Unit). of 02 marks each, all compulsory to be answered in around 50 words. Section B shall consist of seven questions (at least 01 question from each Unit) of 08 marks each, to be answered in around 200 words. Five 

Section C shall consist of four questions (at least 01 question from each Unit) of 20 marks each, to be answered in around 500 words. Any two questions must be answered out of given four.

GSS.Nas Name of the MGSU MGSU	Papers	MDuration MGSU	Max.mgsu	Min. Pass
GSU MGS Subject/Papers MGSU			Marks	Marks
IGSU MGSU MGSU MGSU MGSU MGSU IGSU MGSU MGSU MGSU MGSU				
GSCore Subjects: UMGSUMGSU	MGSU MGSU	MGSU MGSU MGSU		
GS1.MGSAccountancy & busin	A COCKET A COCKET		I MGSU MGSU I MGSI IMGSI	
	Paper 1		MGSU MGSU	200 72
	Paper II	M3hrs Ingsu Mgsu	Megu Mgsu	MGSU MGSU
igs0 mgs0 mgs0 mgs0 mgs0 igs <b>2.</b> mgs <b>Business:Manageme</b> i	MGSU MGSU MGSH MGSH			
GSU MGSU MGSU MGSU MGSU	MPaper IU	M3hrsMGSU MGSU	MOOUNGSU	MGSU MGSU
	Paper II	MGSUMGSU MGSU 3hrs	MOSUMGSU	200 M2su
	MGSU MGSU MGSU MGSU	MGSU MGSU MGSU MGSU MGSU MGSU		
GS3.MGS Economic Administra		THOSE MICOSC MOSSIC	nent <sub>U MGSU</sub>	
		M3hrsMGSU MGSU	MOOUMGSU	200 72
	Paper II	MGSU MGSU MGSU MGSU MGSU MGSU	MGSU MGSU	MGSU MGSU
GSU MGSU MGSU MGSU MGSU MGSU	MGSU MGSU			
GSAdditional Optional Subject GSA.MGSGarment Production a				
GSU MGS export Management U	MPaper-IU	Makramgsu mgsu	160SU MGSU	
GSU MGSU MGSU MGSU MGSU	Paper-II		60S MGSU	120 44
		2 4hrs each	180sti MGSU	MGSU MGSU
	MGSU MGSU	MGSU MGSU MGSU	I MGSU MGSU I MGSU MGSU	MGSU MGSU
GSVocational Subjects** MGSU				
5. Computer Application	MGSU MGSU			
	Paper-I	3hrs GSU MGSU	65 <sub>S</sub> MGSU	130 46
	MPaper-II	M3hrsMGSU MGSU	165s J MGSU	
	MPractical Practical	M3hrsMGSU MGSU	170SU MGSU	MGSUMGSU

6.GSU Tourism & Travels	u MGSPaper-MG3Jhrsst	UMGSUM60 M	GSU MGSU MGSU
MGSU Management UMGS	U MGS Internal MGSU MGSU	UMGSUMGSUM	SUM 200 72
	Paper-II 3 hrs.	UMGSUMGSUM	SU MGSU MGSU
	u mgsInternal/16su mgst	U MGSU MGS <mark>5</mark> J M	GSU MGSU MGSU
MGSU MGSU MGS Project rep	ort & Viva-Voice MGSU	J MGSU MGSU M	

#### Note:

- (ii) If the candidate passes in the particular addl., subject same shall be mentioned in marks-sheet and degree.
- (iii) The candidate have to clear the combined paper in the three chance.
- (iv) Non-appearance or absence in the examination of combined paper will be counted as a chance.

#### 1. ACCOUNTANCY AND BUSINESS STATISTICS

There shall be three (03) Sections in the Question paper.

**Section A** shall consist of ten questions (02 questions from each Unit), of 02 marks each, all compulsory to be answered in around 50 words. **Section B** shall consist of seven questions (at least 01 question from each Unit) of 08 marks each, to be answered in around 200 words. Five questions must be answered out of given seven.

Section C shall consist of four questions (at least 01 question from each Unit) of 20 marks each, to be answered in around 500 words. Any two questions must be answered out of given four.

### 

Introduction and definitions, Residential Status and incidence of tax, computation of taxable income under the head salary.

#### Whitesh

#### Unit - III

#### Unit - IV

Deductions from Gross Total income, Computation of total income and tax liability of individuals, Computation of total income and tax liability of Hindu Undivided family.

#### <sup>1</sup>Unit<sup>GSV</sup>

Computation of total income and tax liability of partnership firms assessed as such and assessed as Association of Persons. Provisions regarding deduction of tax at source and Advance payment of tax. Assessment procedure.

**Note**: The act and Rules which are relevant for the assessment year beginning form 1st April immediately preceding the date of commencement of the Academic Session.

### 

- 2.MSआयकर—चौधरी,/जांगिङ्, सिंह, (चौधरी प्रकाशन,ऽजयपुर) M
- 3. Singhania V.K. Students Guide to income tax
- 4.MGPrasad Bhagwati 46income taxu MGSU MGSU MGSU MGSU MGSU
- 5. मेहरोत्रा एच.सी.—आयकर विधान एवं लेखे (साहित्य भवन, आगरा
- 6. Meharotra H.C. Income Tax Law & Accounts. Meharotra H.C. Income Tax L

# PAPER - II: COST ACCOUNTING

Introduction: Nature, objectives and significance of Cost Accounting. Various cost concepts. Ascertainment and control of cost. Difference between Cost, Financial and Management Accounting. Installation of costing system. Elements of cost. Techniques and methods of cost. Direct Material: Purchase & issue of materials, Economic order Quantity and determination of various levels of inventory. Methods of pricing the issuing of material. Selective inventory control techniques — A.B.C. Analysis.

Direct Labour: Direct labour cost and its control. Time keeping and time booking. Methods of wage payment. Individual & group bonus plans.

Unit - II

Overhead – Meaning of overhead. Apportionment and absorption of overhead. Treatment and dispositions of Under and over recovery. Control of administration, selling & Distribution Overheads. Unit costing.

#### u mgsu mgsu mgsu mgsu mgsu **Unit**u mllu mgsu mgsu mgsu mgsu mgsu mgsu

#### 

Standard Costing: Concepts, Significance and limitations. Analysis of variances (Material and labour variances only) Reconciliation of cost and financial accounting.

#### Unit = Vs

### Suggested Books: